



Annual Report

2016 - 2017



From the CEO's desk

July 2017

Dear Supporters,

Greetings from the **Apne Aap Women's Collective (AAWC)**!



I would like to express my sincere gratitude for your constant support towards our cause. As a token of appreciation, I present you with Apne Aap Women's Collective's Annual Report for F.Y. 2016-17. This report has been designed specifically to demonstrate our growth and challenges in the past one year, and to thank you for contributing passionately to our development as an organization.

This year, as has also been prominent in the past, AAWC has been acknowledged for our work in the red light areas of Falkland Road and Kamathipura by being presented with various awards: like the 'Guidestar India Gold Award' and the 'World CSR Congress & Awards'. We have also been selected for the Deutsche Post DHL Group's CSR initiative 'Living Responsibility' third time in a row! We were also one of the only two organizations selected for the Gujarat charity bike ride 2017. For public accountability and organizational transparency, we were also awarded with a Platinum certificate from Guide Star India and a certificate declaring us as the 'Top Ranked Organization of 2016' by Global Giving. These awards came after a gruelling inspection of our programs and documentation, but we are thrilled to be recognized for our work.

We were also selected by Red FM (93.5) under their 'Bajao For A Cause' program, hosted by famous RJ Malishka. RJ Malishka has recently won the 'Best Breakfast show (Hindi)' at the Indian Excellence in Radio Awards for her morning show 'Morning no.1 with Malishka'. The 'Bajao for a Cause' program aims at spreading awareness through Red FM's radio channel about organizations working in social welfare. Having learnt of our programs and after a detailed analysis of our work, we were chosen as a cause Red FM wanted to promote. With a RAM rating of 11.3% (exchangeformedia.com, 2014), Red FM is one of the largest and most popular FM stations of Bombay; to be selected by them, and to be hosted by a media person as eminent as Malishka was indeed a great opportunity for AAWC and our beneficiaries.

In June 2016, I was invited by Ms. Mikiko Okuboto for a speaking tour addressing professionals at the Fukushima University, Japan on the topic of 'Human Trafficking and Commercial Sexual Exploitation'. There, I got a chance to mingle and share the ideals of AAWC with fellow academics and like-minded individuals, thus promoting the cause of obstructing inter-generational prostitution at an international platform.

Justifying the global recognition we have received, AAWC was able to place 20 of its Udaan beneficiaries in a private English medium school this year. For this, we have our donors and well-wishers to thank!

As for Umeed, our beauty-parlor vocational trainings have had great response from our members, with some of the beneficiaries getting placed at high-end salons in South Mumbai. These are but few of the accomplishments of AAWC this year. All three of our programs' beneficiaries have enjoyed innumerable medical camps, educational excursions, life-skills trainings, celebrations and other recreational activities in the past 12 months. We hope you do read on further to find more about the program-wise documentation of our annual activities.

Warmest regards,

Manju Vyas
Chief Executive Officer
Apne Aap Women's Collective

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About

Mission

To provide a caring and supportive platform of wholesome services to help women, girls and children in the Red Light Area make choices for a dignified and better quality life.

Vision

To provide the tools and resources required by trafficked brothel-based prostitutes, their daughters, other marginalized girls and children in Mumbai's Red Light District for empowerment, and to prevent the cycle of inter-generational prostitution.

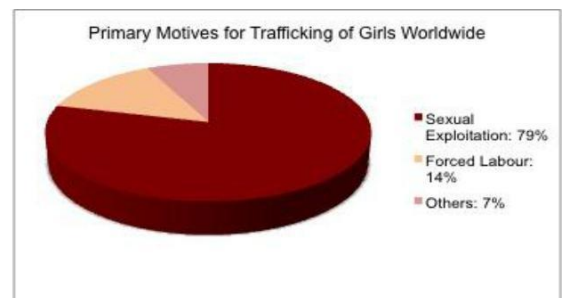
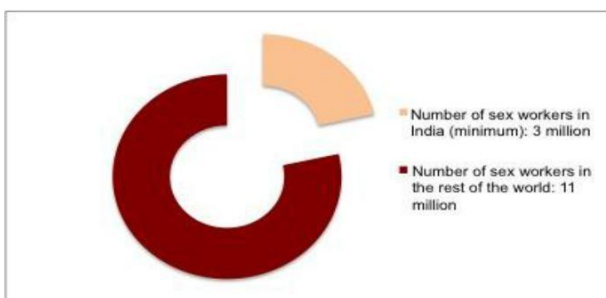
Organizational History

Founded in 1998, Apne Aap Women's Collective (AAWC) is an anti-trafficking organization that serves the women and their children in the red light districts of Falkland Road and Kamathipura, Mumbai. We have designed three programs: **Umeed** for women in brothel-based prostitution (18+ years), **Udaan** for their daughters (5-18 years), and **Umang** for their toddlers (2.5-5 years). By providing our beneficiaries with the tools and resources to create a better quality of life, we seek to empower those women who have been trafficked into brothel-based prostitution, prevent the intergenerational cycle of prostitution amongst their daughters and assist the toddlers in becoming healthy and responsible citizens.

As of March 2017, we have directly and indirectly served more than 3065 women and children. Our alumni have earned their Bachelor's and Master's degrees, and entered respectful professions such as accounting, beauty, business process outsourcing, dance, hospitality management, luxury cuisine, medical compounding, nursing, photography, retail, social work, and teaching. Apart from becoming financially independent, they have assisted their mothers in quitting the sex trade and supported their siblings' education expenses.

Issue

Sex Trafficking



Globally, 70% of the victims of trafficking are women and girls, ⁽¹⁾ amongst which an estimated 79% are trafficked with the purpose of sexual exploitation ⁽²⁾. This type of trafficking is an immense problem in India, which is a home to over 3 million of the estimated 14 million sex workers worldwide ⁽³⁾. Women and girls are starved, raped and tortured by pimps and brothel owners to coerce them into prostitution. Most victims come from stark economic conditions, have no financial means to support themselves, or enter the trade because of abusive marriages or having suffered sexual abuse as children ⁽⁴⁾.

1. and 2. Source: Global Report on Trafficking in Person, 2014. United Nations Office on Drugs and Crime, Vienna

3. Source: Price and Statistics of the Global Trade, 2015. Havascope

4. Source: A qualitative examination of women involved in prostitution in Mumbai, India: The role of family and acquaintances. International Social Work, International Social Work

Red Light Area

Women and children in the this community live in dilapidated and dingy buildings, face limited access to electricity and water, and are constantly exposed to pornography, narcotics, gambling dens, poor sanitation, fraudulent doctors, sexual abuse, solicitation by pimps, and exploitation by law enforcement officers. Each brothel measures approximately 200 sq. ft., and is divided by thin sheets or plywood into *pinjaras* (cages). Most of these *pinjaras* are rarely cleaned, poorly ventilated, and have broken staircases as their only points of access. Apart from such dangerous conditions of the buildings, the area around such *pinjaras* is also commonly infested with rodents and overflowing trash cans.

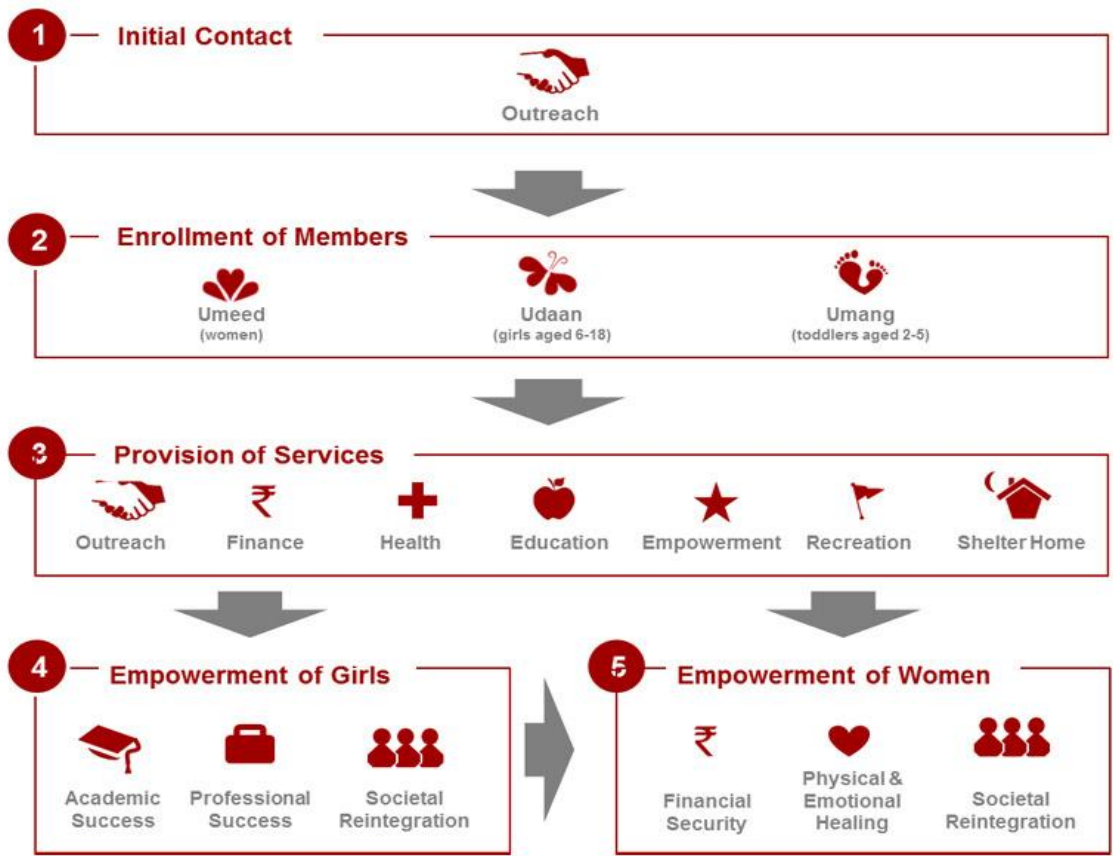
Often, young children are made to sleep under the beds or play unattended in such environment, while their mothers are with clients. Since brothels are used exclusively for sexual activity, women have to find an alternate housing when they are not working.

Legislation

In 1956, India imposed the 'Immoral Traffic Prevention Act' (ITPA), which defines a trafficker as a "recruiter, transporter, transferrer, harbourer, or receiver of a person for the purpose of prostitution" by the means of threat, use of force or deception, abuse of power or giving or receiving of payments or benefits. ITPA seeks to penalize activities incidental to prostitution, but not prostitution itself.

In 2011, India enacted the Protection of Children from Sexual Offenses (POCSO) Act in order to effectively address child sexual abuse and exploitation. The Act identifies penetrative, aggravated penetrative and non-penetrative sexual assault; such as sexual harassment and use of pornographic content as sexual abuse of children.

Theory of Change



Programs

Umeed

Umeed is the Hindi word for 'hope'. The objectives of the Umeed Program are to help women who have been trafficked into prostitution with their physical, mental and economic well being. **Umeed is not a one-time rescue program, but a constant empowerment program for the involved beneficiaries.** We provide them with services and long-term skills, so that they can exit prostitution permanently. We aim for their holistic development and overall empowerment through services such as finance, empowerment, education, health, recreation and shelter home placement. We also provide our beneficiaries with Adult Literacy Program, vocational training courses, and financial literacy sessions. Keeping in mind our beneficiary's specific needs, we also aid them in obtaining identity documents (Voter Card, Ration Card, PAN Card) which enable them an access to government benefits and schemes. AAWC also conducts daily home visits, and organizes monthly meetings and area activities to address important and raging topics. Since these women enter prostitution at a very young age, they are uneducated and therefore unskilled, which makes such an empowerment process imperative.

[Read more](#)

Udaan

While serving the women in brothel-based prostitution, AAWC realized that their daughters were at a greater risk of entering the cycle of inter-generational prostitution due to their close proximity to sex trade. They were normalized to the act of becoming a prostitute, did not have any positive role models, and thus no alternative aspirations for the future. Hence, our Udaan program aims at providing these young girls with various services, utilizing education as the main tool to break this inter-generational cycle of prostitution.

Udaan is the Hindi word for 'flight'. **By encouraging these girls to develop a passion for education, and inculcating self-confidence in their unique talents.** Unlike community programs that rely on vocational training in low-wage positions, we equip our girls to pursue aspirational professions and enable genuine socioeconomic mobility. The services provided to the girls include mentor-mentee programs, after-school tuitions, exposure visits to corporate setups, recreational activities, medical referrals, quarterly medical camps, daily nutritional meals and multivitamin supplements, art and craft activities, therapy, counselling and shelter home services. Through such aid, we help these young girls defy traditional notions of women as providers of sex, childbearing, and housekeeping. [Read more](#)

Umang

Umang is the Hindi word for 'joy'. The objective of our Umang Program is to help toddlers (ages 2.5 to 5) develop physically, cognitively, emotionally, and socially in preparation for formal schooling. AAWC realized that the children of the women taking up prostitution were often drugged, while their mothers solicited with clients. Otherwise, they were found lurking in the streets, even during night. Due to this, they were exposed to various illicit activities prevalent in the area such as drug peddling and gambling and were used by dealers as couriers. Moreover, they used foul language, and mimicked the violence they witnessed in the area. As a result, AAWC started working with the children in the red light community by providing them with a safe and secure environment through various services such as regular kindergarten classes, e-learning, social and life skills sessions, recreational activities, daily nutritional meals and multivitamin supplements, boarding home placement and medical referrals. These services were designed to develop discipline, communication, Neuro-motor coordination, Basic English and Hindi literacy and numeracy. **AAWC aims to provide a safe haven for children who mimic the violence, abusive language, and sexual acts they observe at home by helping them unlearn these harmful behaviours and form healthy habits in a caring environment.** [Read more](#)

Implementation:Program

Outreach

Outreach is an integral part of AAWC's services, and acts as the first point of contact between our organization and the beneficiaries. Outreach is conducted on a daily basis by AAWC outreach workers who visit beneficiaries' homes and provide them with on-field services, disseminate information, raise awareness, and provide any necessary support that they may require. Outreach workers also identify potential new beneficiaries who could benefit from our services.

This process of outreach is imperative considering that most of our beneficiaries live in situations of bondage and slavery, and are often barred from making contact with any external parties. Living under the systems of pimps and brothel owners, it is not possible for our beneficiaries to break through these barriers and access aid. Hence, we have created an in-depth outreach program that keeps in mind the dangers of brothels while also making sure that we reach even the smallest of the *pinjaras*.

Education

"I know how to write my name really well. Soon, one day will come when with the help of my teachers (outreach workers) I will teach all the women how to write their name in English". Laxmi, Umeed beneficiary.*

Umeed

Adult Literacy Program:

The Adult Literacy Program is getting a good response from our Umeed beneficiaries. Women have come forward during the year to demonstrate their progress; some women can now count till 100. They are also learning about the days of the week and how to write their names in both Hindi and English.



Children at the Museum

Udaan

School Enrollment:

This year, more than 25 Udaan girls were enrolled in private English Medium Schools. They have begun to adapt to it, and work hard towards meeting the expectations of their school and tuition teachers. In total, approximately 40 beneficiaries were assisted in school admissions this term.

Tuition Classes:

This year all of our Udaan girls who appeared for their 10th Grade Board Examination secured first and second ranks in their class. **One beneficiary secured 80% marks in her 12th Grade Board Examination, and wishes to pursue Chartered Accountancy by studying commerce.** Regular before-and-after-school tuition classes with the girls have continued. Our program this term also included craft activities for the younger girls to increase their attention span, and make academics "interesting" for them. It is only due to such intimate and creative teaching processes that our beneficiaries flourished in the exams. Meetings with mothers were frequently organized to keep them updated about their children's developments.



Udaan beneficiaries at the BASF Chemicals India Pvt. Ltd.



Umang Exposure visit

Computer Programs:

Computer Program classes were conducted by volunteer Mr. Aman Bhalla for the beneficiaries. This year, the girls learnt functionalities of Word Documents, for e.g. : how to type short paragraphs and save their files on their computers, laptops and tablets. In the Computer class, they were also taught English antonyms and synonyms.

Spoken-English Sessions:

Volunteer Johanna Knaack had undertaken English classes with our beneficiaries this year. Beneficiaries were taught comparative and superlative, singular and plural, adjectives, comparative, superlative in sentences, past, present and future tense, speaking and explaining words as well as spelling in a bid to make them comfortable in English- speaking situations.

Umang

School Enrolment:

AAWC assisted 12 children with school enrolment once they graduated from the Umang program.

Kindergarten Classes:

Umang children attend regular kindergarten classes which included e-learning sessions, learning poems, alphabet, counting, and days of the week through series of games. **They also learnt about table etiquettes, anatomy, wildlife, geometric designs and architecture, through sorting, counting, picture matching, and other**



Eye camp at Kamathipura center

innovative exercises during weekly educational sessions with volunteer Ms. Marina Dutta.

Health

*“My day does not start until I eat the banana, which AAWC Didi comes and gives me every day. It makes me feel good that there is someone who thinks about us. I take care of myself more now and also my health condition has improved.”- Umeed beneficiary, Shrutika**

Umeed

Counselling Sessions:

Our Field Director conducted counselling sessions during outreach wherein the Umeed beneficiaries got a chance to talk about subjects that worry them: HIV/AIDS and tuberculosis related issues.

Nutrition Supplement Program:

AAWC’s Nutritional Supplement Program aims at providing nutritive support to TB and HIV + women with low CD-4 counts. The women are provided with a daily dose of banana, soya milk and *bhel* (puffed rice with nuts) before taking their anti-retroviral therapy (ART). Before that, **AAWC assists women with checking for HIV and commencing anti-retroviral therapy when necessary.** After initial guidance, beneficiaries independently go to the hospital for a monthly check-up.

Medical Aid:

AAWC provides Umeed women with medical aid as and when required in partnership with Decimal Foundation, E-ward and Angels Dentist Network. AAWC also organized 7 medical camps throughout the year for beneficiaries and other community members.

Awareness meetings:

During the fourth quarter, Umeed Beneficiaries have been given information about various subjects, among them safe sex and Hepatitis B and Hepatitis C.

Udaan

Counselling Sessions:

The AAWC’s in-house counsellor took various sessions on mental health, self-acceptance, expressing emotions and Personal Safety Education with the girls. **The**

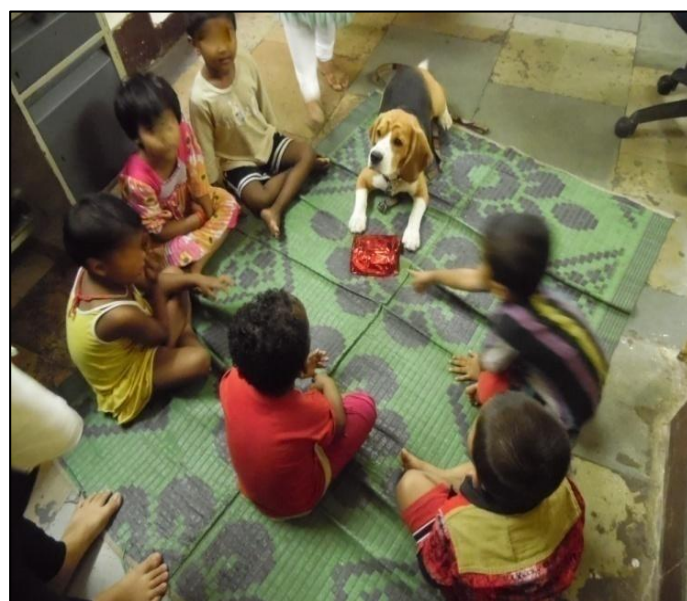
sessions focused on their tone, pitch, body language, facial expression and saying ‘NO’. Some sessions were also organized to sensitize girls about environmental issues like deforestation, wastage of water and food, pollution; and social issues like child marriage, child labour, the importance of education, human trafficking, etc. Topics like personal hygiene, cleanliness, and self-discipline were also covered along with working on behavioural issues. Individual sessions with a few of the girls were conducted on reading, writing, social skills, motor skills and anxiety.



Beneficiaries having a nutritious meal at one of our centers

Monthly Medical Check-ups:

Height and weight were measured for all the girls throughout the Financial Year 2016-2017, and they have also been provided with medical aid when required. Nutrition and multivitamin tablets have been provided on a regular basis. Dental camps have also been conducted in January and February 2017.

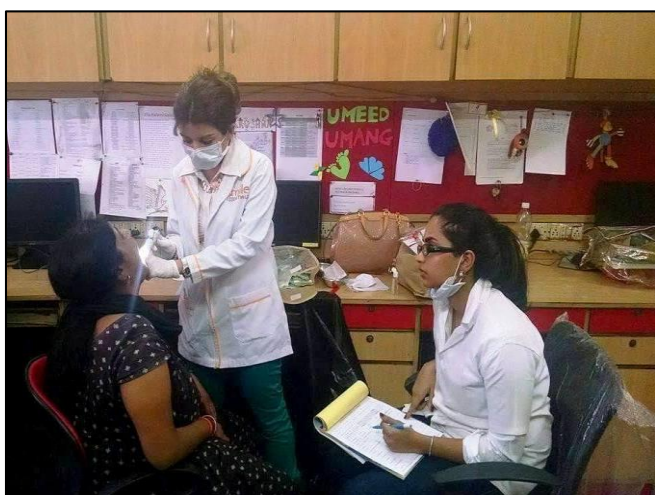


Animal-Assisted Therapy Sessions:

This year was our third year working in partnership with the Animal Angels Foundation. Animal assisted therapy sessions were also continued for the younger girls. The sessions included talking, feeding and grooming the dog, identifying pictures and alphabets, etc. **The sessions also included activities like clay moulding, storytelling, sharing secrets with the dog, etc.** These sessions intended to develop the girls' social skills, make them more patient and improve their concentration. It also helps in working on their discipline, basic etiquettes, body language and other behavioral issues such as lying, stealing, etc.



Dental Camp organised for beneficiaries



Dental Camp organized for beneficiaries

Umang

Counselling Sessions:

AAWC's in-house counselor conducted extensive individual and group counselling sessions with the Umang children, focusing on behavior modification, impulse control, empathy, discipline, patience and manners. She also introduced imaginative and creative thinking to the children. The concentration, attention

and listening skills of the children were also addressed and strengthened during the counselling sessions.

Monthly Medical Checkups:

AAWC conducts monthly medical checkups for the Umang beneficiaries, and also provides them with medical aid as and when required. AAWC also conducts regular height and weight checks for these children.

Animal-assisted Therapy Session:

Animal-assisted Therapy continued in our Kamathipura centre this year. We additionally began animal-assisted therapy sessions for the Umang children at our Falkland Road Centre this year. The children at both centers learnt about discipline, following instructions, sharing, social skills, counting and English words.

Empowerment



Meeting with mothers of Umang beneficiaries

Umeed

"I learnt so much in the beauty parlor training program. With the program, I got the opportunity to explore reputed salons in Mumbai, where I could also meet celebrities. I thank AAWC for giving me a platform to learn and explore advance trainings. Today I work in a reputed salon in Mumbai and it is just a beginning." – Umeed beneficiary, Pritam.*



Vocational Training:

The beauty-training vocational course from previous years has sustained throughout this year as well. **13 beneficiaries were enrolled by the month of November 2016.** Other various vocational training was also provided to the beneficiaries with an objective to provide an alternate livelihood to the beneficiaries. **A few of our Umeed beneficiaries got job placements in a high end salon of South Mumbai, and one got placed as a caretaker of a patient residing in Andheri.**



Umeed Beneficiaries engaged in Drawing activity



Children playing at Falkland road center

Monthly Meetings:

AAWC conducts monthly awareness meetings with our Umeed beneficiaries. This year, our meetings have focused on various topics such as domestic violence, STI awareness, family planning, pregnancy and childbirth, safe sex, a session on Hepatitis B and Hepatitis C awareness, ways of dealing with stress through conducting a series of body movements, relaxing techniques and breathing. Awareness meetings also focused on important topics such as: hygiene, cleanliness and healthy eating by Shikha Tibarewala from H.E.A.L. In February, we celebrated Valentine's Day and in March- we had a Holi theme running through the Awareness Meetings.

Area Activities :

AAWC outreach workers conduct regular area activities on-field and inside the brothels to address crucial topics amongst small groups of women. These topics included nutrition, hygiene, tobacco and alcohol de-addiction, gauging TB and diabetes symptoms, patients' rights, education, and domestic violence. A session was conducted for women on maintaining hygiene and cleanliness. Also, session was conducted on the importance of savings.



Monthly meeting with Umeed women

Identity Documentation:

Access to government-recognized identity documents is crucial for women in order to access government

Udaan

Creative classes:

During the Financial Year 2016-2017 beneficiaries have attended monthly music, theatre and arts classes. They have learnt some chords on guitar, to sing songs and play piano with music teacher Mr. Mahesh Sonawane. They were taught facial expressions and how to express them in Mr. Kalyan's Theatre sessions. And **with instructions and inspirational pictures of animals provided by art teacher and intern Antoinette- the girls started pouring out their imaginations into their drawings creating beautiful mystical animals.**

Mentoring Sessions:

Mentoring Programs indicated an increase in self-esteem, confidence and goal setting amongst the girls. Keeping the achievements in mind, **we continued our association with The Lighthouse Project this year for the girls at our Kamathipura Centre** and collaborated with Mentor Me India in order to commence mentoring programs for girls at our Falkland Road centre. During these mentor meetings they have undertaken several excursions this year such as to the famous Kala Ghoda Festival in February. Older girls also participated in one-on-one mentoring sessions with the younger Udaan girls.

provided benefits and schemes as well as prove their nationality during police raids. Therefore, helping beneficiaries acquire documents is an integral AAWC service. As such, **the women were assisted in acquiring Ration Cards, PAN Cards, Voting Cards, Aadhar Cards, General Affidavits, and Birth Certificates and Birth Affidavits (for their children).**

Child's Future Planning Session (CFS):

Under the Child's Future Planning Session, mothers were engaged in topics such as single parenting and secure attachment. They were also briefed about various activities that they could do with their children. With many girls placed in private English-medium schools, a meeting with their mothers was also conducted to brief them about the co-operation and support expected of them towards their child's education.



Beneficiaries singing songs during Independence day celebration

Finance

Umeed

Financial Literacy:

Financial literacy forms an important aspect of the services provided to our beneficiaries as the concept of savings is largely absent amongst red light community people. During regular outreach and centre meetings, **AAWC outreach workers enlighten the women about the merits of opening a savings account and the benefits of various government schemes,** such as Sukanya Samridhhi Yojana (a government scheme to help female children financially, passed under the initiative of BetiBachao, BetiPadhao Campaign) and

Pradhan Mantri Suraksha BimaYojana (government-backed accident insurance).

Financial literacy also forms a part of the Adult Literacy Program wherein women are taught basic numerical skills and to identify notes. These skills help them make purchases, not be cheated of the money they make currently, and are crucial for future alternative jobs.



Umeed Monthly Meeting

Bank Account:

AAWC helped Umeed women open and operate bank accounts, and acquire ATM cards and also helped them understand the procedure for filling the bank account. 266 savings accounts and other services were provided to beneficiaries throughout the year.

Udaan

Bank Account:

We have continued to encourage mothers to open bank accounts for Udaan beneficiaries to inculcate the habit of saving in the child and to provide the child with some starting money in the future. **We are pleased to inform that 33 new bank accounts** and other banking services were provided to Udaan beneficiaries throughout the year. Mothers were also encouraged to make use of Sukanya Samridhi Yojana, a government scheme that provides high interest banking to Indian girls under 10 years.

"I never got the opportunity to study or learn how to write. I felt the need when I went to the bank to open the bank account and the bank official asked me to sign. With a broken heart, I had to tell the bank official that I do not know how to write. That was the day I made up my mind to learn how to read and

write. I approached the outreach staff in Umeed project. They enrolled me in a class. I studied with immense dedication. Few months later, I went to the same bank to open an account for my child and this time I signed my name instead of putting my thumb impression. It was the proudest moment of my life. I thank all the Umeed staff and AAWC for always supporting us." - ,Shweta*, Umeed beneficiary

Umang Beneficiary celebrating Holi festival

Recreation

"Teacher, do you know we met Shahrukh Khan!"- Sandhya*, Udaan beneficiary.

Umeed

Festival Celebrations:

Throughout the year our Umeed Beneficiaries celebrated various festivals which help them to get respite from their daily struggle. Along with festivals like Makar sankranti, Holi, Navratri, Diwali, and Christmas, beneficiaries celebrated women's day and New Year's Eve by actively participating in various games and activities.

Udaan

Festival Celebrations:

There has been a lot to celebrate this year, such as; Navratri, Diwali, Christmas, Republic Day Celebration, Rose and Chocolate Day Celebration (Valentine's Day), Makar Sankranti (Harvesting & Kite flying festival) and Blessing Ceremony of 2 beneficiaries who are appearing for their 10th standard exams together with their Lighthouse Project mentors and Holi festival.



Top: Umang beneficiaries creating a poster for Independence day; Down: An Umang beneficiary celebrating Independence day using organic colors.



Top: An Umeed beneficiary busy coloring; Down: An Udaan beneficiary making the most of 'World Coloring Day'



mentee celebration



Below: Udaan beneficiaries involved in LightHouse Mentor-





Sports day organised for Umang beneficiaries

Sports Day:

We organized a singular Annual Udaan Sports Day for both of our centers. Games such as lemon and spoon, three-legged, book-balance, tortoise/slow run, running race, skipping race, kangaroo jump race and relay were played. All girls were full of energy and enthusiasm throughout the event.

Competitions:

The girls participated in various in-house and external competitions such as drawing, handwriting, and general knowledge competitions.

Other Visits:

This year also AAWC took Udaan girls to several museums and gardens in the city. The girls also attended the annual Kala Ghoda Arts Festival (one of the country's largest multicultural festivals) together with their mentors from The Lighthouse Project. **They met**

Bollywood actor Shahrukh Khan, spent a day at the Water Kingdom with Loyola School and visited the famous RED FM Studios.

Umang

Festival Celebrations:

Throughout the year major festivals were celebrated with the Umang children at AAWC centers. Umang children celebrated the festival of Raksha Bandhan where the Balwadi teachers made Rakhis using foam paper and then kids then were asked to tie the Rakhis to each other. The Gopal Kala was celebrated with Udaan girls. All the Umang and Udaan beneficiaries formed a circle and broke the Dahi handi at the center. Just like all the years Navratri, Diwali, Holi and maker Sankranti was celebrated with same energy. Umang beneficiaries also attended Udaan's Christmas and New year celebration. Special days like Independence day and Children's day was celebrated for Umang children.

Sports Day:

Annual Sports Day was organized for the Umang children at both centers and the children participated in various races and sporting events.

Other Visits:

Umang children have been enjoying weekly garden visits. Also, they have had visits to the Chhatrapati Shivaji Maharaj Vastu Sangrahalaya museum with volunteer Marina Dutta, and also participated in a bus ride to see the various landmarks of Mumbai.

Shelter Home Placement

Udaan

Night Shelter:

Udaan Night shelter program aims at providing a safe environment for the girls who otherwise live in brothels with their mothers. Such a lifestyle puts them in great danger as they are surrounded by brothel owners and pimps. The Night-shelter program also provides services which enhance the overall development of the beneficiaries. **This year, 12 new girls were admitted to the Night shelter.**

Boarding Placement:

AAWC not only provides night-shelter, but also places beneficiaries to other external boarding homes using its effective network. After such placement, regular follow up visits are taken by AAWC staff to check if the beneficiary is properly taken care of. This year, 11 beneficiaries were placed in an external boarding home.

"I know my daughter is safe when she stays at AAWC's night shelter." Jayanti*, Udaan Beneficiary's Mother.

Umang

Night Shelter:

AAWC also provides night shelter to its Umang beneficiaries as they are exposed to the same unhealthy environment of the red light area once they return home from day care centre. Since 2015, **young beneficiaries are provided with safe and secure shelter during night when the red light area is most active.** Children admitted to night-shelter last year have continued to stay at Kamathipura centre this year. Also total new 12 Umang children were admitted to the night shelter this year.



Beneficiaries at Crawford Market

Management: Implementation

Fundraising and Communications

Red FM 'Bajao for a Cause':

In March 2017, we were selected by Red Fm (Bombay) as their cause of the month! After thorough verification, we were chosen as the cause Red Fm wanted to promote throughout one month of social welfare. Hosted by RJ Malishka - known for her fearless and creative morning show, our ideologies and work was being broadcasted all over Bombay.

Gujarat Charity Bike Ride:

We were one of the only two organizations selected for the Gujarat charity bike ride 2017. For three days, a bike ride of 350 km from Bhuj Mandir to Ahmadabad Mandir took place to bring awareness and raise money for our organization.

Year-end Fundraising:

AAWC participated in 'Project Inspire' which was organized by Impact Guru. The motive of this project was for the participants to submit their designs tackling Womens' and Girs' sense of security in India.

Accolades

Guidestar India Gold Award:

AAWC was awarded the Guidestar India Gold Award (Advanced Level) for its transparency and accountability in the public domain. AAWC was amongst 51 other national level finalists in Advanced Level recognition for Guidestar India Gold Awards. The Award aims to encourage and recognize organizations that practice and voluntarily demonstrate their transparency and accountability in the public domain.

AAWC also received Platinum Certification from Guide Star India, based on the level of transparency & public accountability, after rigorous investigation carried out by Guide Star team of certification experts.

Project Inspire:

AAWC was selected as the semi-finalist for the Project Inspire's '5 minutes to Change the World'- a joint initiative between the Singapore Committee for UN Women and MasterCard.

Deutsche Post DHL Group:

We once again got selected for Deutsche Post DHL Group CSR (Corporate Social Responsibility), an initiative called 'Living Responsibility'. This is the third consecutive year that AAWC has been selected primarily for this grant.

CRS Congress & Awards:

We were conferred with a certificate of merit by 'World CSR Congress and Awards Summit' for our exemplary work with women and their families living in Asia's second largest red light district- Kamathipura. The theme of the summit was 'The Future of Profit is Purpose'.

Global Giving:

AAWC was rewarded the 'Top Ranked Organization of 2016' by Global Giving for our transparency, accountability and designing of programs.

We would like to thank you for your constant support and funds- which have facilitated our entry and access to such awards and recognitions!

Impact: Accolades



CERTIFICATE OF MERIT
World CSR congress Award -
2017



**Global Giving- Top ranked
certification**
2016



**GuideStar India NGO
Transparency Awards**
March 2016



**Receiving of Gulab Rao
Ganacharya Award**
November 2015



**BASF Connected to Care |
Shortlisted as top 150
Global Winners**
June 2015



**GuideStar India – Gold Star
Certification**
March 2015



**Dasra Girl Power
Awards – Top 5 Finalist**
March 2015



**UN Women Singapore
and MasterCard:
Project Inspire – Top 50
Projects**
August 2014



**India NGO Awards –
Top 10 Small NGOs**
June 2014



**AmeriCare India's Spirit
of Humanity
Jury's Choice Award**
April 2014

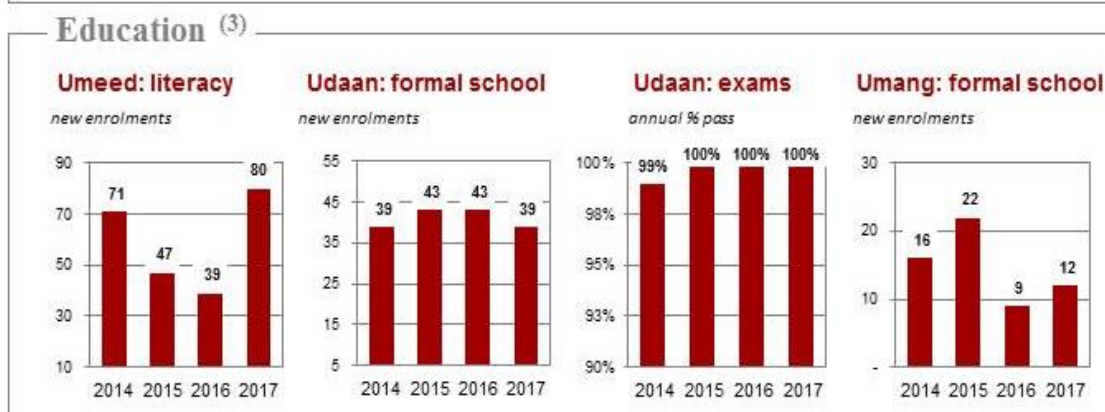
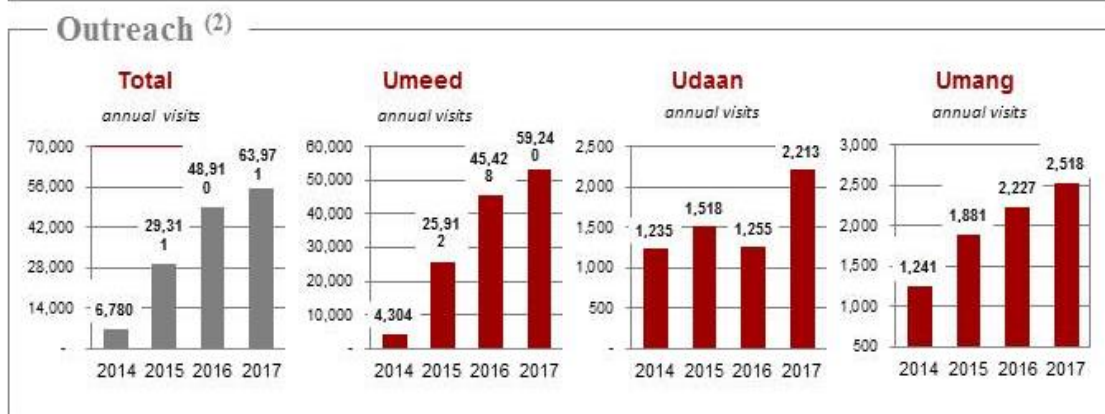
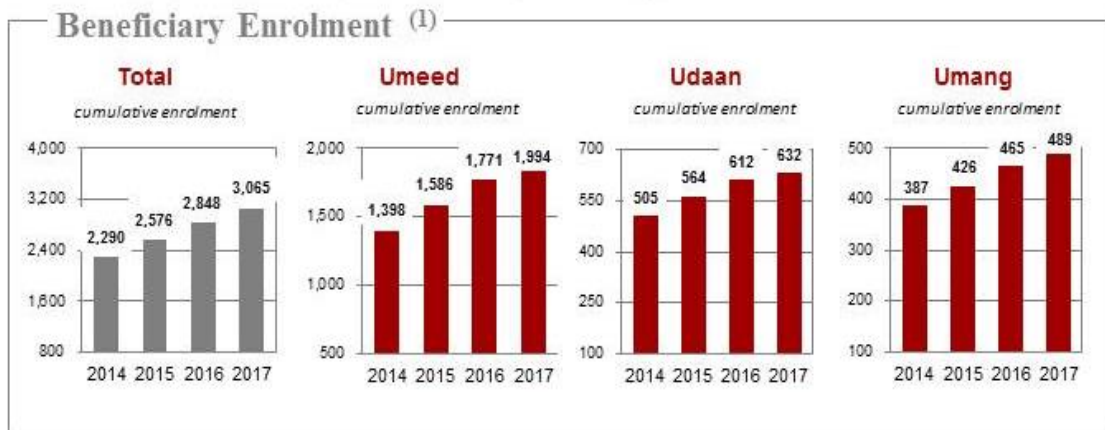


**NGO of the Fortnight
Winner - India**
March 2014

Impact

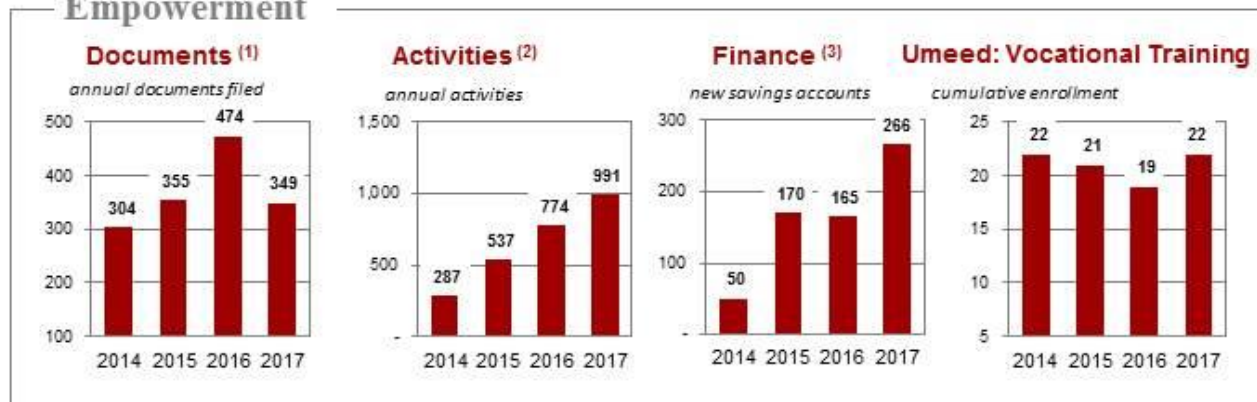
Statistics

For financial year ending 31 March 2017. Please note some statistics may differ slightly from those reported in FY 2016 Annual Report due to an updated monitoring methodology.

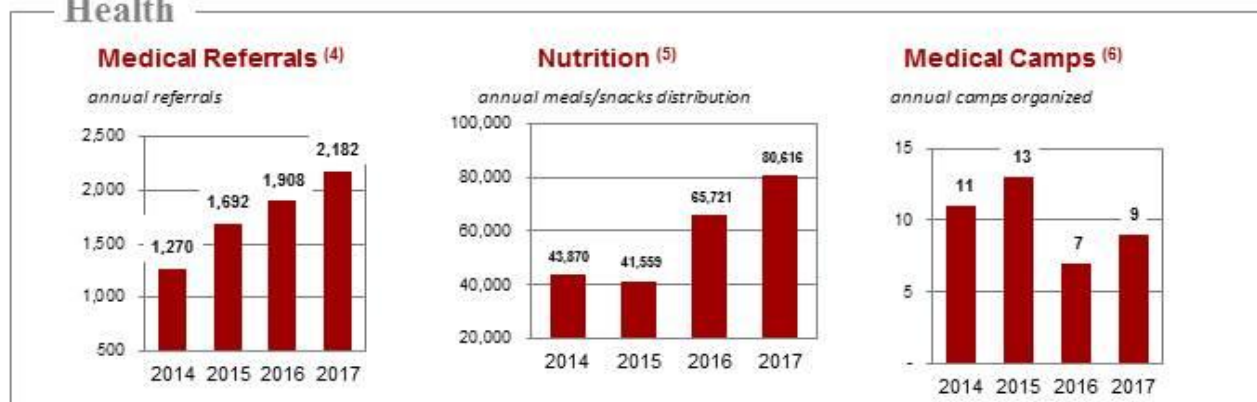


1. As of 31 March 2017, AAWC has served more than 3,000 individuals, including non-beneficiaries.
2. Includes visits by field team to beneficiaries' homes, boarding homes, as well as visits by beneficiaries to the AAWC centre.
3. School year begins in June (second quarter). Umeed's Adult Literacy Program enrolment decreased as many old beneficiaries continued in F.Y. 2015-16. Also, Umang formal school enrolment dropped from last year as we did not have as many beneficiaries in the school going age group.

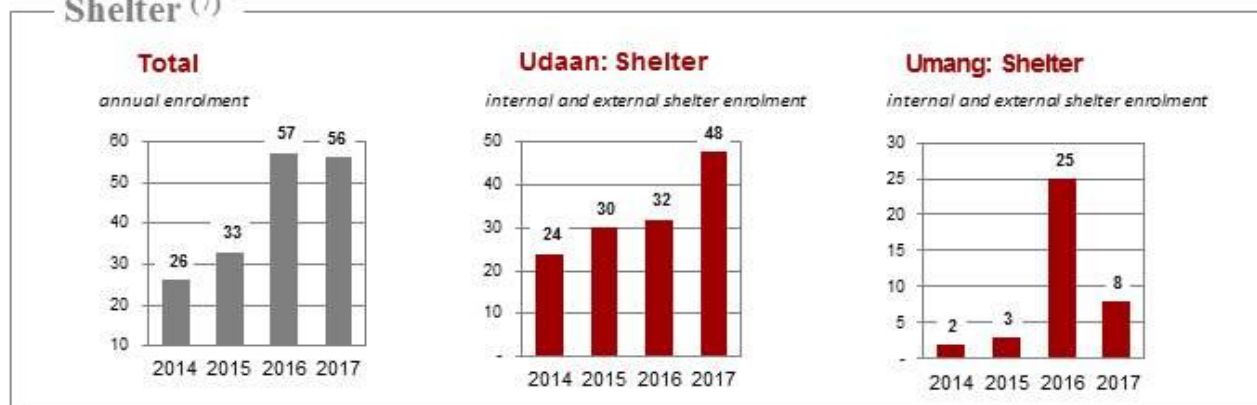
Empowerment



Health



Shelter (7)



1. Documents include Ration card, PAN card, Aadhar card, gazette filings, health card, voting cards, birth certificates, birth affidavits, general affidavits, and death certificates and other services provided.
2. Activities include all workshops and excursions for legal awareness, general health knowledge, reproductive health knowledge, government schemes awareness, creativity development, career exploration, life skills development, professional skills development, physical fitness, human rights awareness, recreation, and other extracurricular purposes.
3. Savings accounts include formal bank accounts held at the Bank of Maharashtra.
4. Medical referrals are provided to ensure beneficiaries are properly treated at hospitals, where they are often denied service due to discrimination.
5. Nutrition is distributed to all HIV/AIDS/TB patients in Umeed and to all beneficiaries of Udaan and Umang.
6. Medical camps include general health, dental, vision, and immunisation camps.
7. AAWC night shelter for Udaan and Umang Program is located in Kamathipura, while external shelters are located throughout Greater Mumbai.

Impact: Case Studies

Umeed:

Divya* has been an Umeed beneficiary for the past six years. She was diagnosed with HIV+ and also suffered from Tuberculosis and skin infections. AAWC's Field Director immediately started her treatments with a regular follow-up and counselling. She was enrolled as a member in our nutritional supplement program, adult literacy program as well as basic beauty parlor training program. Through this training, she has been placed in a reputed salon in Mumbai, and has been earning well. But due to her medical reasons she has had to leave that Job. **However, she hasn't given up and has been taking beautician orders from home.** Currently, her health condition as well as her financial condition has been getting better. She is happy that she could leave the flesh trade and is living a satisfied life. Two of her Daughters are now part of the Udaan program at AAWC.

Roopa* has been working in the red light area of Mumbai for the last 17 years. She is a part of our Umeed program and has shown tremendous interest in adult literacy classes. Initially she could not even hold the pencil, but eventually- with her fierce determination, she has learnt to read and write. AAWC has provided her with books and other materials to practice with. Within seven to eight months, she has cleared all the parameters set for adult literacy. Today she can write her name, and even tries to form sentences in both Hindi as well as English language.

Udaan:

Sangita*, 9 , was born in Kamathipura where her mother used to work as a prostitute. Being in such a neighborhood, Sangita learned certain mannerism which led to an intimidating and abusive behavior on her behalf with her peers. With the help of a counselor, AAWC staff gave her special attention which helped Sangita in grasping her own behavior better. Sangita is still a mischievous girl, but she has grown compassionate and helpful towards others. She is even showing sincerity in her academics and her daily duties.

Meena*, 19, has been Udaan beneficiary for last 8 years. Before joining AAWC, she used to live in a red light area of Falkland road along with her family. At an early age, she started getting involved in menial jobs in the same area to provide for her poor family. **She was very likely to get herself involved in sex-trade herself, but a willingness to lead a successful life directed her to AAWC.** Today, she is pursuing her graduation and has become a role model for other Udaan beneficiaries.

Umang:

Priti*, just a four year old girl, has been in a beneficiary of Umang's night-shelter for the past one year. Her mother has been in prostitution for about seven to eight years. Financial debts, abuse from her partners and daily struggle made both Priti and her mother's lives miserable. After joining AAWC, her mother was relieved as she trusted AAWC to take good care of her young daughter. Last Year, Priti suffered from Herpes which led to a deteriorating health. AAWC provided her with proper care in terms of regular health check ups, multi vitamin etc. Today Priti is a healthy, bright and obedient child with an absolute zeal to learn.

Rohan* is also a beneficiary of Uman'g night shelter. When he joined AAWC, he was a very ill mannered child. Unfortunately, **he arrived at AAWC with a set of damaged teeth and skin infections in the back of his head.** *Balwadi* teachers gave him toilet training, fed him and tried to instill good habits in him. AAWC also helped him treat his skin and hair infection. Furthermore, outreach workers of AAWC visited his house and counseled his mother on the importance of cleanliness and her child's health. Today, Rohan* is completely healed, and has also learnt polite mannerisms.

Impact: Challenges

In the year 2016-17, AAWC faced many difficulties which somewhat hampered the proper functioning of all the three programs. One of the major hurdles has been **insufficient funds for Umeed and Umang program**, as the society is still apprehensive of donating to women in prostitution. Rather, people find it easier to donate to children- especially to young girls towards their education. The **lack of qualified personnel** also results in an increasing workload and work pressure on the existing staff. Due to the stigma attached to the red light area, female staff are not so comfortable to work in our community, which is why we face stiff attrition. Despite posting vacancies on job portals and at social work colleges/institutes regularly, it is a challenge to find suitable candidates. There is also a **lack of committed volunteers** who engage in volunteering activities to help AAWC, as people are afraid to be seen in an area which is so infamous for illicit activities; or the volunteers do not take their work as seriously as a paid work.

AAWC is situated in South Mumbai, which has very high real estate price; it directly impacts the rents and related expenses. While providing our services at the optimum level, we have to manage in the limited space that we have been provided with, which makes it challenging to enroll new beneficiaries under our Umang and Udaan program.

Police raids provoke the beneficiaries to shift to other places, which result in an incomplete Tuberculosis and ART medication. Furthermore, due to their religious beliefs, women and their partners often visit quacks or seek help from unlicensed medical practitioners, which results in further complications and longer recovery time.



Monthly Meeting With Umeed Beneficiaries

Financial Report: 2016-2017

Balance Sheet	F. Y. 2016 - 17	
	<u>INR</u>	<u>USD</u>
ASSETS		
Current Assets		
Cash in Hand	34,010	525
Bank account (domestic)	10,576,930	163,206
Bank account (international)	4,010,681	61,886
Total Cash	14,621,621	225,617
Deposits & Advances	588,428	9,080
TDS Receivable	593,924	9,164
Total Current Assets	15,803,973	243,862
Investments		
Bombay Mercantile Co-Op. Bank Shares	900	14
Fixed Deposits	26,566,322	409,929
Total Investments	26,567,222	409,943
Fixed Assets		
Computers	11,330	175
Equipment	91,003	1,404
Furniture and Fixtures	297,739	4,594
Motor Car	730,244	11,268
Mobile Phone	6,008	93
Printer	13,451	208
Refrigerator & Washing Machine	24,862	384
Total Fixed Assets	1,174,637	18,125

TOTAL ASSETS	Rs.	\$
	43,545,832	671,930
LIABILITIES		
Current Liabilities		
Membership Fund	7,888	122
Earmarked Funds		
		-
Domestic Earmarked	21,753,819	335,670
International Earmarked	7,665,780	118,286
Fixed Assests Fund	84,747	1,308
Education Fund	300,000	4,629
Total earmarked funds	29,804,346	459,893
Corpus		
Corpus (domestic)	6,734,289	103,913
Corpus (international)	267,406	4,126
Total Corpus	7,001,695	108,039
Liabilities		
Liability for expenses	383,938	5,924
TDS payable	226,220	3,491
Total Liabilities	610,158	9,415
General Funds (Income & Expenditure A/c)	6,121,745	94,461
TOTAL LIABILITIES	43,545,832	671,930

Governance: Managing Committee



Ashika Mehta has served as **the President** since 2012. She is a private psychotherapist and worked previously at the New York Presbyterian Hospital. Ashika received her Masters in Social Work from the Columbia University and her Bachelor of Arts in Psychology from Vassar College.



Amruda Nair has served as **our Vice President** since 2012. She is the Head of the Corporate Asset Management at The Leela Group. Amruda received her Masters in Management with Hospitality from the Cornell University, and two Bachelor's degrees from CHN University and Jai Hind University.



Maneck Davar has served as **our General Secretary** since 2010. He is the sole proprietor of Spenta Multimedia. Maneck also serves as the Chairman of the Mumbai Boat Show, Blue Water Publishing, Liquid Publishing, and the Society for the Protection of Children in Western India.



Girish Dand has served as our **Treasurer** since 2013. He is the founder of G.K. Dand & Co. and serves on the board of several private companies. Girish received his Bachelor's degree from R.A. Podar College, and became a chartered accountant at the age of 22.



Sudarshan Loyalka is the **Founder** of AAWC. He is the Managing Director and Board Member of several public companies and charities. Sudarshan received his Bachelor of Science in Mechanical and Industrial Engineering from the University of Washington in Seattle.



Admiral Vishnu Bhagwat has been a **Committee Member** since 2004. He is a former Chief Of the Naval Staff of India and has received both AVSM and PVSM medals in honour of his service. Vishnu graduated from the National Defense Academy of India.



Jagdish Joshi joined the AAWC Board as a **committee member** in July 2016. He was a member of the Indian Administrative Service and held important positions in the Government of Maharashtra and the Government of India. He served on the Board of many Public Sector companies including as Managing Director of two.

Governance: Staff



Manju Vyas has served as the **CEO** of AAWC since 1999. Before AAWC, she was a Public Relations Officer at a multinational company. Manju received her Master of Science degree in Botany, from the Holkar Science College.



Hetal Jobenputra joined AAWC as the Senior Manager-Programs in January 2017. She graduated in Sociology and Post-Graduated in teaching Children with physical and Intellectual Disabilities, Gender, Equality, & Social Transformation. She has an over 12 years' experience in the social sector. Her experience, expertise, endeavor, and constant effort to work towards a better world for us to live in.



Poonam Awasthi has been the **Field Director** since May 2011. Previously, she was an outreach worker and counsellor for Rashtra Swasth Prabodhini. Poonam holds a Higher School Certificate from the Lucknow University and a Paraprofessional Certificate in Social Work from Nirmala Niketan College of Social Work.



Madhurima Sarkar joined AAWC as a **Program Manager** for Umang and Umeed at Kamathipura center in May 2016. She received her Master's in Women's Studies from SNDT Women's University, Mumbai and Bachelor's in Political Science from Handique Girls' College, Guwahati.



Pavitra Nirmal joined AAWC as a **Program Manager** at Falkland Road Centre in February 2017. She has worked as a Program Assistant with a participatory research organization for two years. She has a Master's Degree in Social Work from the Delhi School of Social Work and a Bachelor's Degree in Journalism from University of Delhi.



Pooja Tanya joined AAWC as the **Program Manager** for Udaan at the Kamathipura Center in January 2017. Previously, she worked with Intelenet as Sr. Customer Service Executive. Pooja received her Master's in Women's Studies from SNDT Women's University.



Ambika Konka joined AAWC as a **Documentation & Program Assistant** for all three programs (Umeed , Udaan & Umang) in December, 2016. She holds a Degree of Bachelor of Commerce from Mumbai University, Mumbai.



Sadique Kalyankar joined AAWC as the **Chief Accountant** in January 2016 and has over 15 years of an accounting experience. Sadique received his Bachelors in Commerce from the Mumbai University and has also completed a Hospital Administration course conducted by Quality Council of India (QCI) and Forum for Enhancement of Quality in Healthcare (FEQH).

Partners

Aakar Mumbai	Indus International	Samruddhi Mahila Bachat Gat
Ahimsa Prasarak Trust	International Resources for Fairer	Sanjeevani
Akhil Bharatiya Andhashraddha	Trade	Sankalp Rehabilitation Trust
Nirmulan Samiti	IPCA Laboratories	Sanmati Balniketan
American School of Bombay	Jahangir Art Gallery	Seva Sadan Society
American Library & US Council	JeevanSach	Sisters of Charity of St. Anne
General	J.J. Hospital	Smiles32 Foundation
Americares India Foundation	Justice Ventures International	SNDT Women's University
Arpan	KBH Bahooali Charitable Ophthalmic	SOS Children's Village Alibaug
Aseema	& ENT Hospital	Spenta Multimedia
Atma	Kids Postcard Project	Tata Hospital
Australian Counsel General	Kidville India	Tata Institute of Social Sciences
Bank of Maharashtra	Kotak Education Foundation	Thomson Reuters
BASF Chemicals India Pvt. Ltd.	The Leela Group	Tropical Clothing Pvt. Ltd.
BYL Nair Charitable Hospital	Life Insurance Corporation	United Way of Mumbai
CAP	The Lighthouse Project	University of Michigan
Capgemini	Lions Club	Veer mata Jijabai Bhonsle Udyan
Centre for Education and Research in	Médecins Sans Frontières	Park/Zoo
Environmental Strategies	Mentor Me India	Vinod and SaryuDoshi Foundation
Charities Aid Foundation	Mewsic Foundation	Vodafone Foundation India
Child Rights & You	Mumbai AIDS Forum	WarbugPincus India Pvt. Ltd.
Child Welfare Committee	Mumbai District AIDS Control Society	Wishing Well
Clowns Without Borders	Mumbai Mobile Creches	Women and Child Welfare Committee
Colaba Traffic Park	Municipal Corporation of Greater	Young FICCI Ladies Organisation
Connect For	Mumbai Ward Office	Zonta Club of Bombay III
Columbia University, New York	MSRLM	
Committed Communities Development	Nair Hospital	
Trust	Navjeevan Centre	
Consulate General of Canada	Nehru Planetarium	
Consulate General of the United	New Life Medical and Educational	
States	Trust	
Coordination Committee for Vulnerable	New Resolution India	
Children	Nirmala Niketan College of Social	
Dasra	Work	
Disha Group	Oasis India	
DSB International School	The Oberoi Hotel, Nariman Point	
DHL	Peacemakers	
Family Welfare Training & Research	Pentagon Consultants	
Centre	Premier Ltd.	
FPAI	Prerana	
Friends of Society, Pune	PricewaterhouseCoopers	
The Foundation	Raheja Universal Pvt. Ltd	
Fun OK Please	RajaramBapuSurywanshi Garden	
Gaurabai Hospital	Rangoonwala Foundation	
Give2Asia	Rationing KrutiSamiti	
GiveIndia	Rawal Charities	
GlobalGiving US and UK	Reliance Foundation	
GuideStar	Reserve Bank of India	
Harrison Foundation	Robinhood Army	
HelpYourNGO	Rooh Wellness	
Hexaware Technologies Limited	Rotary Club Of Mumbai	
ICICI	R.S. Nimkar Hospital	
Impact International	Sahachari Foundation	
India NGO Award	Salaam Baalak Trust	
Indiana Engineering Works	Salvation Army	
Indian Post Office	Samhita	



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Kamathipura Centre

Phone: +91 22 2308 3326

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Opposite Pochammadevi Temple, Mumbai 400008, India

Hours: Monday – Saturday, 11AM – 7:30PM (day centre), 7PM – 10AM (night shelter)

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