

Annual Report

2014 - 2015

Apne Aap Women's Collective (AAWC)

the right to a better life for women and children in red light areas



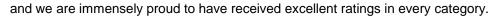


1st June 2015

Dear friends of Apne Aap Women's Collective (AAWC),

I'm pleased to present our Annual Report for F.Y. 14-15 where **AAWC** saw incredible program expansion!

Our international partnerships resulted in important cooperation as we hosted interns from Columbia University (as well as other interns who assisted us with our programs and administrative work). In addition, in mid-2014 we welcomed GlobalGiving UK representatives who conducted a <u>first social audit report</u> of **AAWC**





Moreover, we have been privileged with further recognition of our work on both national and international levels. The series of honors include being selected as one of the top 5 finalist under the Safety and Mobility category at the <u>DASRA Girl Power Awards</u>, being shortlisted in the <u>top 50 NGO's for Project Inspire: 5 Minutes to Change the World</u> and as top 10 NGO's (in India) at the India NGO Awards.

However, this recognition has simply complemented what is the true success of the year- the inspiring achievements of our beneficiaries and continuous hard work of our staff. Towards the end of the year, we introduced the Beautician Training Program for our Umeed women. Continuous and dedicated effort from all staff members ensured the program's huge success. The achievements were also reflected in our Udaan girls with 100% passing the 10th standard with first-class marks and one graduating from college. Further, fifteen women quit profession this year and we assisted four in finding employment. There was an increase in the number of beneficiaries reached through the Adult Literacy Program and Nutritional Supplement this year. Moreover, we also saw an increase in the number of activities conducted for the Umang children.

Alongside these important achievements within the training programs, we have also made some significant improvements in the operational aspect of our organization. We further developed our Financial Systems by advancing our account books, establishing detailed transparency. Moreover, over the course of the year, we have further evolved and established a rigorous Monitoring and Evaluation system which produces better documentation of the activities conducted for our beneficiaries and assessment of its impact.

Nevertheless, this year brought fresh challenges in finding and recruiting new staff. We believe this is due to the location of our work in the red light area and the stigma attached towards the community. However, our committed team has continued to overcome these difficulties, which are overshadowed by the incredible achievements of our beneficiaries. Their accomplishments continue to inspire our work.

Thank you all for your consistent support of **AAWC** as your belief in our cause is vital to our success.

Warmest regards,

Manju Vyas
Chief Executive Officer
Apne Aap Women's Collective

i

table of contents

from the CEO's desk	
table of contents	
Авоит	
Mission	
Issue	
Theory of Change	
Programs	
IMPLEMENTATION	
Umeed	4
Udaan	6
Umang	
Management	10
İMPACT	12
Accolades	
Managing Committee	1
Team	
Quotes	
Statistics	10
Case Studies	18
Challenges	
FINANCIALS	21
Audited Statements	21
Appendices	24
Partners	2 ²
Transparency Disclosure	2
Contact	20

About

Mission

Founded in 1998, Apne Aap Women's Collective (AAWC) is an anti-trafficking organisation that serves the women and children of Kamathipura, the red light district of Mumbai and one of the largest and oldest red light areas in Asia. We operate three programs: **Umeed** for women in brothel-based prostitution (ages 18+), **Udaan** for girls (ages 5-18), and **Umang** for toddlers (ages 2.5-5). By providing our members with the tools and resources to create a better quality of life, we seek to empower women who have been trafficked into brothel-based prostitution and to prevent the cycle of intergenerational prostitution among their daughters.

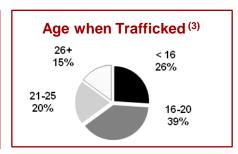
As of March 2015, we have served more than 3087 women and children. Our alumni have earned Bachelor's and Master's degrees and entered respectful professions like accounting, beauty, business process outsourcing, dance, hospitality management, luxury cuisine, medical compounding, nursing, photography, retail, social work, and teaching.

Issue

Sex Trafficking







It is estimated that 4.5 million women and children are sexually exploited around the world ⁽¹⁾, and that 3 million of them live in India ⁽²⁾. Researchers further estimate that approximately 88% of Kamathipura's 5,000-10,000 women in prostitution are victims of trafficking ⁽³⁾, who are starved, raped, and tortured by their pimps and brothel owners. Without education or employable skills, they remain in prostitution to feed their families. Our field research tells us that rates begin at as little as Rs.30 per sex act. In this environment, as many as 90% of women have a sexually transmitted infection (STI) at any point, 70% are HIV+, and 40% are homeless when not working inside a brothel ⁽⁴⁾.

Red Light Area

Women and children in the community face limited access to electricity and water, as well as constant exposure to pornography, narcotics, gambling dens, poor sanitation, fraudulent doctors, sexual abuse, solicitation by pimps and johns, and exploitation by law enforcement officers. Each brothel measures 200 sq. ft. and is divided by thin sheets or plywood into *pinjaras* ("cages"). Often, young children sleep under the beds or play unattended while their mothers are with clients. Since brothels are used exclusively for sexual activity, women have to find alternate housing when they are not working.

^{1.} Source: International Labour Organization. (Oct 2013). Measurement of Forced Labour. Geneva, Switzerland.

^{2.} Source: Dasra. (Nov 2013). Zero Traffick: Eliminating Sex Trafficking in India. Mumbai, India.

Source: Indian Institute of Population Sciences Studies Review in Orient Longman Research Study, 2006.

Karandikar, Sharvari Ajit, Gender-based violence among female sex workers of Kamathipura, Mumbai, India: A contextual analysis, 2008.

Most customers are businessmen, tourists, migrant laborers, or local laborers. Many of them believe harmful myths that increase the risk of young girls being coerced into prostitution, *e.g.*, sex with children cures STIs and HIV/AIDS, sex without a condom increases sexual potency, sex with a virgin restores masculinity, etc.

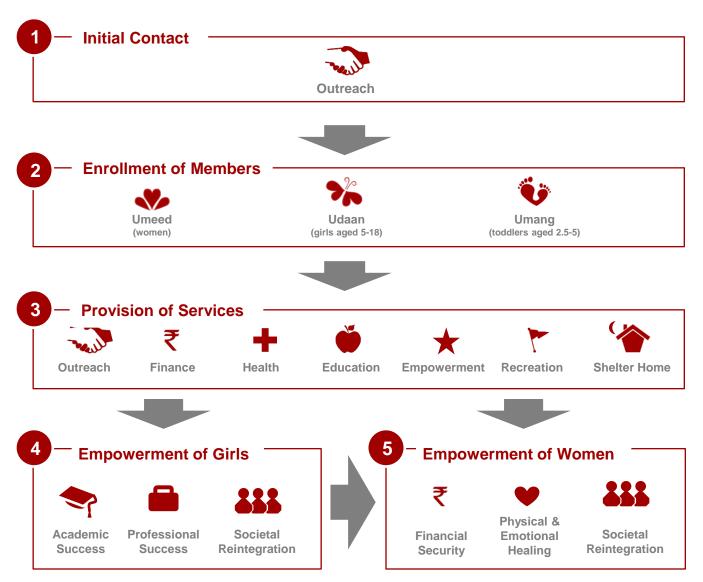
Legislation

In 1956, India enacted the Immoral Traffic Prevention Act (ITPA), which defines a trafficker as a person who "recruits, transports, transfers, harbours, or receives a person for the purpose of prostitution" by means of threat or use of force or deception, abuse of power; or giving or receiving of payments or benefits. ITPA seeks to penalize activities incidental to prostitution but not prostitution itself.

For children, the Protection of Children from Sexual Offences Act (POCSO) was enacted in 2012 but saw an increase in its implementation in the past year by NGO's. The Act was formulated in order to effectively address sexual abuse and sexual exploitation of the children.

Theory of Change

Women are given the long-term resources to exit prostitution permanently if and when they are ready. Their daughters receive the tools to secure well-paid jobs and even bring their mothers out of prostitution as well.



Programs





"Umeed" is the Hindi word for "hope". The objective of the Umeed Program is to help women in prostitution maintain their physical, mental and economic wellbeing. Umeed is not a one-time rescue program; rather, we seek to empower women by providing them with services and long-term skills so they can exit prostitution permanently when they are ready. We aim for their holistic development and overall empowerment through services such as finance, empowerment, education, health, recreation and shelter home placement. AAWC empowers Umeed women through the Adult Literacy Program, vocational training course, financial literacy sessions, helps them obtain identity documents (voter card, ration card, PAN card) so that they are able to access government benefits and schemes, conducts daily home visits, and organizes monthly meetings and area activities to address important and raging topics. Since these women enter prostitution at a very young age, they are uneducated and therefore unskilled, which makes the empowerment process imperative. Read more

Udaan



While serving the women in brothel-based prostitution, AAWC realized that their daughters were at a great risk of entering the intergenerational cycle of prostitution due to their close proximity with the sex trade. They were normalized to the act of becoming a prostitute, did not have any positive role models, nor any alternative aspirations for the future. Thus, the Udaan program aims at providing them with various services, especially, using education as the main tool to break the intergenerational cycle of prostitution.

"Udaan" is the Hindi word for "flight". The objective of the Udaan Program is to empower the daughters of women in prostitution (ages 5-18) to pursue a life away from the red light area. By encouraging these girls to develop a passion for education and self-confidence in their unique talents, we help them defy traditional notions of women as providers of sex, childbearing, and housekeeping. Unlike community programs that rely on vocational training in low-wage positions, we equip our girls to pursue aspirational professions and enable genuine socioeconomic mobility. The services provided to the girls include mentor-mentee programs, after-school tuitions, exposure visits to corporate setups, recreational activities, medical referrals, quarterly medical camps, daily nutritional meals and multivitamin supplements, art and craft activities, therapy, counseling and shelter home services to girls at high risk. Read more

Umang



"Umang" is the Hindi word for "joy". The objective of the Umang Program is to help toddlers (ages 2.5 to 5) develop physically, cognitively, emotionally, and socially in preparation for formal schooling.

AAWC realized that the children of women in prostitution were often drugged while their mothers solicited with clients. Or else, they were found lurking on the streets, even during night. Due to this, they were exposed to various illicit activities prevalent in the area such as drug peddling and gambling and were used by dealers as couriers. Moreover, they used abusive language and mimicked the violence they witnessed in the area. As a result, AAWC started working with the children in the red light community by providing them with a safe and secure environment through various services such as daily kindergarten classes, e-learning, recreational activities, daily nutritional meals and multivitamin supplements, boarding home placement and medical referrals. These services were designed to develop discipline, communication, neuro-motor coordination, basic English and Hindi literacy and numeracy. Thus, AAWC aims to provide a safe haven for children who mimic the violence, abusive language, and sex acts they observe at home by helping them unlearn the harmful behaviors and form healthy habits. Read more

Implementation- Program

Umeed

Education

• Literacy program: 20 women successfully graduated from the Adult Literacy Program during FY 14-15.

Empowerment

- Exits from prostitution: Fifteen women quit the profession this year and four were assisted in finding suitable employment.
- Beautician Training Program: During the year end, AAWC started a three month Beautician Training Program, which aims to teach Umeed women fine skills to work in a beauty parlor. 21 women have enrolled in the pilot project which began in March and will end in the first week of June. The pilot program of the course has seen tremendous enthusiasm by the women in terms of participation and a second batch is expected to commence from mid-June.
- Participation: Umeed women spoke about their experience from AAWC's vocational training courses
 and the challenges faced by them, during the visit by the students of Entrepreneurship Development
 Institute of India.
- Child's Future Session Series: CFS was continued this year with the focus of improving and nurturing a
 better relationship between the mothers and their children. The sessions aimed to develop the goal
 further and addressed topics such as education, stress management, relationships, quality time with
 children, child sexual abuse, medical aid, hygiene, cooking habits, substance consumption, finance,
 savings and Protection Of Children from Sexual Offences (POCSO) Act.



Women participating in Beautician Training Program



Women sharing their experiences about vocational training to EDI India students



Monthly Meeting on mother-child relationship by Ms. Dinu Mathew



Women participating in the Rangoli Making competition

 Monthly Meetings: Monthly meetings were conducted during the year to educate women on various subjects such as importance of identity documents and government schemes, health, hygiene, alternate career opportunities via vocational training, communication skills, behavioral and confidence building.

Finance

- **Financial Literacy Workshop**: Resource person Ms. Komal Agarwal from Grassroots Solution informed the women on Jan Dhan Yojna, a government scheme for the financial inclusion of people under the poverty line. Financial literacy sessions on topics such as importance of savings, opening bank accounts, types of accounts and different interest rates applicable were also conducted.
- Savings accounts: 158 Umeed women opened their bank accounts under Bank of Maharashtra.



Medical checkup by Reliance Foundation



TB awareness session by Dr. Darshan Patil

Health

- Medical camps: Women attended community-wide camps for general health, dental, vision, and cancer
 detection. Further follow-up is conducted by AAWC staff on required medical cases. They are later
 assisted by Outreach workers to the hospital for further specialized treatment if necessary.
- Family health awareness: Counselor Ms. Dinu Matthew conducted a session on child-mother relationship and Ms. Meena D' Souza from JJ Redressal Cell conducted a session on Hepatitis and anger management.
- **Hepatitis B**: Resource Person Ms. Shilpa from United Way informed the women about the cause, symptoms, preventive methods and the treatment for Hepatitis-B.
- **Tuberculosis**: Organized an awareness session on TB and distributed brochures with the help of E-Ward of Mumbai Municipal Corporation.



Raksha Bandhan Celebration



Women's Annual Picnic

Recreation

- Religious festivals: Keeping a secular approach, all important festivals such as Navratri, Diwali, Eid, Raksha Bandhan, Christmas, Ganapati, Makar Sankranti, and Holi were celebrated with the Umeed women. They enjoyed the festival with games, songs, dance and sweets.
- Annual picnic: The women went to Pratibalaji Shirdi in Pune and they enjoyed the outing immensely.

Udaan

Education

- Educational Milestones: 4 Udaan girls appeared for their 10th standard examination and passed with first-class marks. 4 girls started their college education and one Udaan member graduated from Mumbai University with Commerce as main subject.
- Mentoring: AAWC partnered with Project Lighthouse to provide one on one mentoring to the Udaan girls.
 The girls were paired with influential mentors who proved to be a positive influence on their mentees. The
 mentors helped the mentees in areas like academia, goal setting, communication, etiquette and social
 skills. The year-long program has helped the girls develop self esteem and confidence in themselves.
- Computer Literacy: AAWC had it's first long term computer literacy program where the girls demonstrated tremendous enthusiasm in learning basic computer skills and programs like Microsoft Office.
- Educational Workshops: Volunteers Ms. Susan Laidlaw and Ms. Cindy Thomas took Art and Craft class for the girls all year round. Sessions and workshops on topics like English-speaking, theater, ballet, diyapainting, Idol-making, creative writing, drawing analysis, greeting cards and story-book making were also conducted by various volunteers who engaged with the beneficiaries.



Yoga Class with Volunteer Ms. Cindy Thomas



Udaan Girls making greeting cards



Girls with their craft work done with Volunteer

Ms. Susan Laidlaw



Volunteer Ms. Kavita Nanavati conducting advanced-level Art Class

Empowerment

Udaan Felicitation: The Udaan members were felicitated in recognition of their in-house achievements
and were also entertained with an interesting educational session on types of poisonous and nonpoisonous snakes organized by Saap Mitra.

- Educational and Career excursions: Udaan girls visited the office of PricewaterCoopers (PwC) and interacted with the staff to understand professional requisites and operation. They also visited the Jehangir Art Gallery to learn more about art.
- Career milestones: 4 Udaan members were assisted in job placements in beauty parlour, sales and nursing jobs. Furthermore, 4 were assisted in receiving job training in housekeeping in association with a five star hotel.
- Career workshops: The older girls received career guidance through various workshops on career
 options like occupational profile, interior designing, architecture and pursuing geography as a degree,
 which was conducted by various professionals and volunteers.
- **Jewelry Workshops:** Paper bead jewelry making was taught to the girls to help them improve their sense of color coordination, concentration and also nurture their creative side. Magazine paper was used to make beautiful earrings and necklaces and the girls were taught the importance of finishing touches.
- Art Class: Volunteer Kavita Nanavati has been conducting Art Classes for the girls in which they learn
 about famous painters such as Picasso and Modigliani and then incorporate the artist's style into their
 own art. These art classes are at more advance level, exposing the girls to various artistic skills, the
 significance of each style, and its historical background.
- **Guitar Class:** Guitar class was started this year in association with the Mewsic- A Brett Lee Foundation for the Udaan girls. The girls are enjoying the sessions and have learnt to play a few songs as well.



Career exposure visit to Byculla Fire Brigade



Interacting with RJ HrishiK during the visit to radio station



Udaan portrait paintings inspired by artist Amedeo Modigliani



Volunteer B'jorn from Sweden conducting English class

Finance

• Savings accounts: Twelve new bank accounts were opened with the Bank of Maharashtra for the Udaan members this year.

Health

- Medical Camps: Girls attended quarterly community-wide camps for general health, dental and vision and AAWC ensured complete medical follow-up of the required beneficiaries. Also, Breakfast Revolution by Decimal Foundation provided cookies and soya milk for the girls, in order to address the issue of malnutrition/ undernourishment amongst them.
- Workshops: Udaan members attended workshops on concentration building through yoga and basic self
 defense techniques conducted by Cindy, Aria, and Mr. Lazarus Mascarenhas. These workshops are
 essential for the girls for self protection and another form of empowerment.
- **Sports Day:** The girls participated in huge numbers and while a few were winners the others had a good time cheering for their friends. The girls also participated in an Inter-NGO Sports Day competition organized by Concern India Foundation.
- **Dog Therapy:** Dog Therapy sessions in association with Animal Angels Foundation was started for the Night Shelter girls. The sessions are held in English in order to help the Udaan beneficiaries with the English language, as well as help improve their communication skills, behavior and other psychological issues.



Udaan girls cheering for Mumbai Indians team at an IPL cricket match



Self Defense Workshop conducted by Mr.
Lazarus Masarenhas

Shelter

- Placements: There were 26 new enrollments at AAWC night shelter and 4 were placed in boarding homes.
- **In-house competitions**: The girls participated in various in-house curricular, sports, academics competitions such as carrom championship, hand writing and *mehendi* (henna) designing.

Recreation

- Festivals: All important festivals like Raksha Bandhan, Eid, Independence Day, Gokul Ashtami, Makar Sankranti and Holi were celebrated with Udaan members. On Republic Day, the girls delivered a presentation on famous Indian freedom fighters, thus, helping them improve their public-speaking abilities.
- Other recreation: The girls were entertained by a troupe of Swedish clowns from Clowns Without Borders where they had an amazing time.
- Excursions: The girls visited the Symphony Orchestra of India workshop and open rehearsal at NCPA. The also visited Radio Station, and the Breach Candy Club to learn about organic gardening, in association with The Lighthouse Project as well as celebrated Diwali at Salaam Baalak. During the summer vacations, the girls visited the American Library where they watched a few English movies and also attended a cricket match organized Reliance Foundation.

Umang

Education

• Educational Activities: The children enjoyed various educational activities throughout the year such as discovering poems, shapes and words through the innovative method of E-Learning and story-telling format provided by Muktangan and Bombay Community Public Trust (BCPT).

Empowerment

- Art and craft activities: The tiny tots enjoyed various activities such as diya-painting, rakhi-making, pot painting, mask-making, collage-making, bead-making and leaf and vegetable printing.
- Awareness and Rights: Children were taught about good and bad touch through an interactive session on child sexual abuse and children's rights.
- **Monthly mothers' meeting:** Meeting with Umang children's mothers were conducted to develop the relationship between the child and mother and inform them about healthy parenting tips.

Health

- Therapy Sessions: This year we began Dog therapy in association with Animal Angels Foundation for the children, in order to bring about progress in behavior and communication.
- Medical camps: Children attended camps for general health, dental and vision check-up.
- Monthly health check-ups: Monthly check-ups are conducted to prevent the spread of diseases.
- Annual Sports Day: The toddlers participated in various events and enjoyed a fun-filled day of games.



Fun day at the beach



Raksha Bandhan celebrations



Children getting animated during Dog Therapy



Visit to the Hanging Gardens

Recreation

- Festivals: Umang children celebrated various festivals such as Raksha Bandhan, Independence Day, Gokulashtami, Eid, Makar Sankranti, Republic Day and Holi.
- **Excursions**: The toddlers enjoyed outings to places like FunkyMonkey, Byculla Zoo, Girgaon Chowpatty, outdoor and indoor games, garden visits and movie screening of Hanuman and Jungle Book.
- Children's Day: The children watched the movie Chillar Party as a part of Children's Day celebrations.

Implementation- Management

Capacity Building

- Program skills: AAWC staff attended workshops on subjects like work-life balance for women, child protection, child rights, social innovation and government schemes for PLHIV. AAWC also organized workshops on the latest amendment in the Immoral Trafficking Prevention Act of 1956 and awareness sessions on HIV and TB.
- Strategic Assessment: Employees from Global Giving, an online fundraising platform evaluated and delivered an organization-wide social audit report of AAWC during their one week visit in July.
- Monitoring and Evaluation Study: AAWC was selected by the Maharashtra State Rural Livelihood Mission as a resource and data base participant in a research on anti-human trafficking. A presentation on vocational training options for the women in prostitution was also done by the staff.
- Workshops: AAWC staff attended various workshops on topics such as fundraising, communication and
 use of digital media to retain and grow donors organized by Peace Tech Exchange, Global Giving,
 International Resources for Fairer Trade and Standard Chartered Mumbai Marathon.
- Presentation: AAWC hosted students from Entrepreneurship Development Institute (EDI) of India where a presentation on sustainable livelihood based on our Umeed vocational training program was conducted



CEO at the Anti-Human Trafficking Session organized by MSRLM



Presentation to the students of EDI India on livelihood projects

Communications & Fundraising

- **16**th **Anniversary Celebration:** AAWC celebrated the event along with the Udaan Felicitation Program where the girls performed on themes such as anti-dowry and Right to Education Act.
- **New Association:** Representatives from Maximum Mumbai YPO South Asia Summit were welcomed to AAWC for a presentation and field visit to the red light district.
- **Wedding Celebrations:**, Mr. Siddharth Parekh and Ms. Claire O'Neil graciously requested their guests to donate towards AAWC's Udaan project instead of receiving gifts.
- **Fundraising:** AAWC was elected as a fundraising partner by FunOKPlease for the book launch event of "Brown like Dosas, Samosas and Sticky Chikki." During the 2014 holiday season, AAWC conducted an online fundraising campaign via Global Giving to raise funds for our Udaan beneficiaries. Also, Asha for Life Community partnered with AAWC to endow the funds gathered by them towards our beneficiaries.
- Tokyo Marathon: AAWC was also privileged to be represented by Greenshoots Sports, lead by Mr. Dheeraj Wadhwani at the 2015 Tokyo Marathon and raised funds for our Udaan program.

• Standard Chartered Mumbai Marathon: AAWC was proud to be represented by Amruda Nair, Aria Parikh, Shalab Misra and Avanish Kumar as half marathon runners at the annual Standard Chartered Mumbai Marathon held in January 2015.

Advocacy

 HIV/AIDS: As a core committee member, AAWC participated in the World AIDS Day Rally organized by Sankalp Rehabilitation Trust to protest against the stock out of HIV medicines in hospitals. During the year, AAWC staff attended MAF Meetings for promoting PLHIV rights and preventing discrimination against them in hospitals and other areas of life.



AAWC 16th Anniversary Celebrations and Udaan Felicitation



AAWC at the "Brown like Dosas, Samosas and Sticky Chikki" event



Mr. Siddharth Parekh and Ms. Claire O'Neil visiting the center



AAWC participating in the World AIDS Rally

Accolades

- Dasra Girl Power Awards | Finalist: AAWC was selected as the top 5 finalist at the <u>Dasra Girl Power</u>
 <u>Award</u> under the Safety and Mobility category. The Udaan program was recognized as an innovative and impactful program that worked with adolescent girls in the red light district.
- Project Inspire: 5 Minutes to Change the World Competition Shortlisted: AAWC's Udaan project was shortlisted as the Top 50 projects out of more than 500 entries from 70 countries worldwide, for Project Inspire, a joint initiative by Singapore Committee for UN Women and MasterCard.
- GuideStar India NGO Award | Shortlisted: AAWC was shortlisted under the Top 10 Small NGOs category in the GuideStar India NGO Awards.
- GuideStar | Gold Status: AAWC was awarded the Gold Status as a certified NGO under GuideStar.
- Charities Aid Foundation (CAF) | Eligible: AAWC became eligible to receive grants from the Charities Aid Foundation (CAF) America.

Accolades



Gold Star Status -GuideStar India March 2015



Girl Power Awards Finalist - India March 2015



UN Women-Singapore and MasterCard Project Inspire Top 50 projects-Intl Aug 2014



India NGO Awards Top 10 Small NGOs Jun 2014



Spirit of Humanity Jury's Choice - India Apr 2014



NGO of the Fortnight Winner - India Mar 2014



Canadian State Visit NGO Honoree - India Mar 2014



MATCH International Finalist - International Feb 2014



Girl Power Awards Semi Finalist - India Jan 2014



World of Difference Partner - India Jan 2014



Power to Empower Semifinalist - India Dec 2013



Project Generate Partner - International Oct 2013

Governance

Managing Committee



Ashika Mehta has served as **President** since 2012. She is a private psychotherapist and previously practiced at the New York Presbyterian Hospital. Ashika received her Master of Social Work from Columbia University and her Bachelor of Arts in Psychology from Vassar College.



Amruda Nair has served as **Vice President** since 2012. She is the Head of Corporate Asset Management at The Leela Group. Amruda received her Master of Management in Hospitality from Cornell University and two Bachelor's degrees from CHN University and Jai Hind University.



Maneck Davar has served as **General Secretary** since 2010. He is the sole proprietor of Spenta Multimedia. Maneck also serves as Chairman of Mumbai Boat Show, Blue Water Publishing, Liquid Publishing, and the Society for the Protection of Children in Western India.



Girish Dand has served as **Treasurer** since 2013. He is the founder of G.K. Dand & Co. and serves on the board of several private companies. Girish received his Bachelor's degree from R.A. Podar College and became a chartered accountant at the age of 22.



Sudarshan Loyalka is the **Founder** of AAWC. He is the Managing Director and Board member of several public companies and charities. Sudarshan received his Bachelor of Science in Mechanical and Industrial Engineering from the University of Washington in Seattle.



Admiral Vishnu Bhagwat has been a Committee Member since 2004. He is a former Chief of Naval Staff of India and has received both AVSM and PVSM medals in honor of his service. Vishnu graduated from the National Defence Academy of India.



Ramchandra Patil has been a **Committee Member** since 1998. He is a Manager of a public limited company and an advocate for the rights of slum residents of Kurar Village.

Governance

Team



Manju Vyas has served as **CEO** of AAWC since 1999. Previously, she was a Public Relations Officer at a multi-national company. Manju received her Master of Science degree in Botany from Holkar Science College.



Namita Khatu has served as **Program Director** since 2013 and was the Program Manager in 2012. Previously, she was a Staff Coordinator at SMILE. Namita received her Master of Social Work from SNDT Women's University and her Bachelor of Arts in English Literature from Mumbai University.



Sangita Satyam has served as **Field Director** since 2006. Previously, she was a Field Officer for Rashtra Swasth Prabodhini. Sangita graduated from Open University and holds a Social Work certificate from Nirmala Niketan College of Social Work.



Poonam Awasthi has been the **Field Director** since May 2011. Previously, she was an outreach worker and counselor for Rashtra Swasth Prabodhini. Poonam holds a Higher School Certificate from Lucknow University and a Paraprofessional Certificate in Social Work from Nirmala Niketan College of Social Work.



Chandni Patel joined AAWC as the **Fundraising and Communications Manager** in February 2015. She received her Bachelor in Mass Media with a major in Journalism from Sophia College for Women.



Shikha Kashyap has been a **Program Manager** for Udaan since June 2014. She received her Masters in Social Work and a certification in human rights from Nirmala Niketan College of Social Work and her Bachelor of Arts in Sociology (honors) from St. Xavier's College.



Pranjali Das joined AAWC as a **Program Manager** for Udaan in June, 2015. Previously, she worked in the tribal belt of Rajasthan as a fellow of the Gandhi Fellowship Program. Pranjali graduated with a Bachelor of Arts in Comparative Literature from Jadavpur University, Kolkata.



Shreya Bhat joined AAWC as a **Program Manager** for Umeed and Umang in June 2015. Previously, she worked in Sonagachi and Kalighat, the red light districts of Calcutta with Sari Bari. Shreya received her Bachelors of Arts in Sociology from St Xaviers College and Masters in Development from Azim Premji University, Bangalore.

Governance

Quotes from the Trustees

"

17 years of many proud, heartwarming moments to see girls graduating and excelling on their own, in their chosen careers, domestic life, and taking care of their mothers, siblings, as well as bringing up their own children, and educating them. What more one can ask! This was made possible by dedicated staff, trustees and many volunteers from India and abroad. Thank you all! - Sudarshan Loyalka, Founder

It is a privilege to serve on the AAWC Board. Working with this marginalized group of women and girls is challenging as there are many obstacles to service delivery in this community. However, the AAWC team works with dedication to carry out their programs effectively and efficiently. - Ashika Mehta, President

Dealing with the beneficiaries of a trust requires a certain amount of sensitivity, more so if they are not only economically disadvantaged but physically exploited like commercial sex workers and their progeny. AAWC's staff and volunteers perform this task admirably and it has been a very pleasant duty to serve on the Board of Management of AAWC. - Maneck Davar, General Secretary

To see the children smiling and happy is inspiring and motivating. I get a divine satisfaction by supporting the cause of AAWC as a trustee. It's my way of worshipping God. - Girish Dand, Treasurer

Quotes from the Staff

"

My initial understanding of the red light area was that it is similar to the other vulnerable communities that I had visited. However over the period it made me realize that the issues faced by the women and children are too severe, heart wrenching and beyond our normal imagination . - Namita Khatu, Program Director

Visiting and serving the residents of the red light community daily over the past few years has been an enriching and learning experience. I'm proud to say that I've been able to deliver the required services made to the women, as a representative of AAWC. - **Poonam Awasthi**, **Field Director**

A group of three sisters who are enrolled into our Udaan program, are first generation learners of their family and hail from the red light area. With their continuous dedication, they were able to excel in their studies. Such accomplishments gives me joy and the strength to work harder for them every day. - Shikha Kashyap, Program Manager

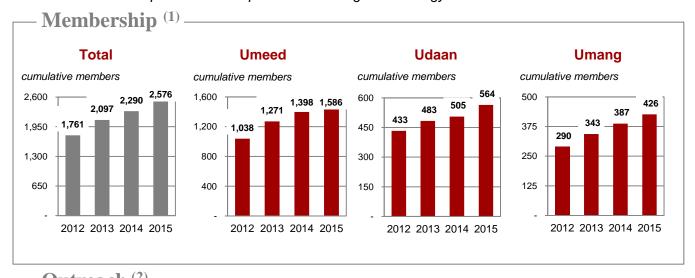
Being given the opportunity to work with the *Balwadi* teachers in helping the Umang kids grow and flourish has been an intense learning experience for my own self. Using art and craft to make learning at school a fun filled experience is of much importance for the Umang kids. - **Shreya Bhat, Program Manager**

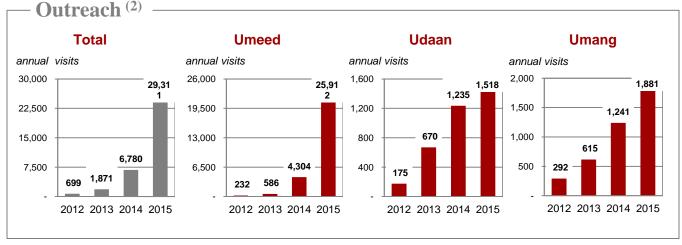
Along with working in the administrative section of the organization, which is a unique learning experience in itself, my work has helped me gain an even deeper understanding of the red light community. One of the most marginalized section of society, the children and women are an inspiration with their continuous zeal to learn new things. - Chandni Patel, Fundraising and Communication Manager

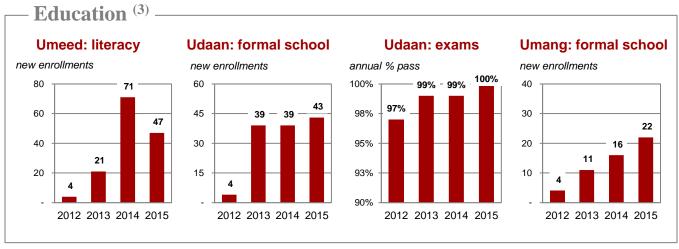
Impact

Statistics

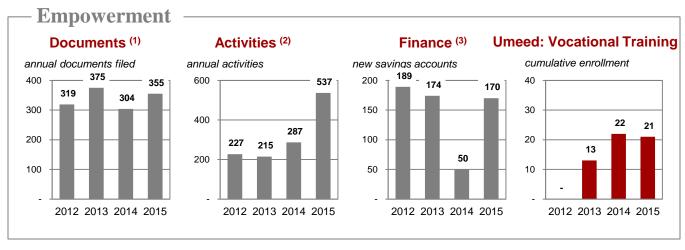
For financial year ending 31 March 2015. Please note some statistics may differ slightly from those reported in FY 2014 Annual Report due to an updated monitoring methodology.

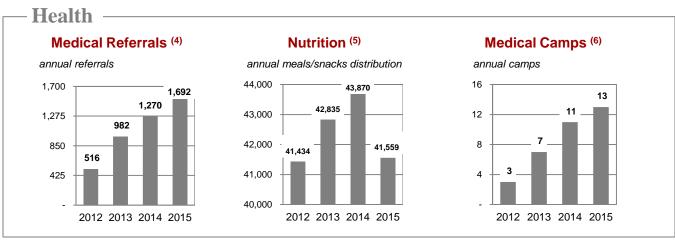


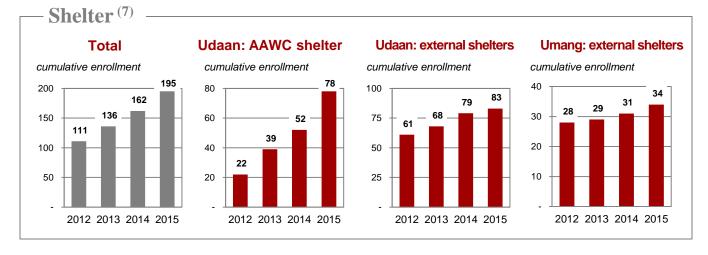




- 1. As of 31 March 2015, AAWC has served more than 3,087 individuals, including non-members.
- 2. Includes visits by field team to members' homes, boarding homes, as well as visits by members to the AAWC centre.
- 3. School year begins in June (second quarter)







- Documents include ration cards, PAN cards, Aadhaar cards, gazette filings, health cards, voting cards, birth certificates, birth affidavits, general affidavits, and death certificates and other services. Documents filed decreased in FY 2014 due to the introduction of the Aadhaar card in FY 2013, which significantly increased the number of documents filed in that year.
- Activities include all workshops and excursions for legal awareness, general health knowledge, reproductive health knowledge, government schemes awareness, creativity development, career exploration, life skills development, professional skills development, physical fitness, human rights awareness, recreation, and other extracurricular purposes.
- Savings accounts include micro-saving accounts held at April Bachat (discontinued in FY 2013) and the Indian Post Office, as well as formal bank accounts held at the Bank of Maharashtra.
- 4. Medical referrals are provided to ensure members are properly treated at hospitals, where they are often denied service due to discrimination.
- 5. Nutrition is distributed to all HIV/AIDS/TB patients in Umeed and to all members of Udaan and Umang.
- 6. Medical camps include general health, dental, vision, malaria detection, cancer detection, and immunisation camps.
- 7. AAWC shelter is located in Kamathipura, while external shelters are located throughout Greater Mumbai.

Impact

Case Studies

Umeed



Rupa Kumar*, 42, was purchased at 16 and forced to work in pinjaras, or "caged rooms." Later she contracted HIV-AIDS and was forced to continue working despite her deteriorating health. After encouragement from AAWC outreach workers, she began working for an NGO helping other women in prostitution with HIV. She has now left the trade and has a job sewing bags.

"I am glad to be living independently and doing work that is better for my health."



Anju Patel*, 34, was deprived of an education due to being trafficked at a young age. However, she was eager to gain an education. Thus, apart from attending the daily adult literacy classes, she started coming to AAWC center everyday to learn from the tuition teachers. She now dreams of teaching the children at AAWC one day.

"I want to teach children to love learning like I do."



Pooja Pande*, 30, lived in a small village in Bihar when she was offered a domestic help job in Mumbai. Instead she was taken to Kamathipura and forced to work as a prostitute. Later she contracted HIV-AIDS from a former partner. AAWC outreach workers encouraged her to leave the trade. She has since left Kamathipura and lives with her new partner and two children.

"I hope to give my children a better life than what I had."

Udaan



Arohi Poojari*, 17, enrolled in an English learning course through King's Learning with AAWC's help. Within a month, she realized her passion for learning and speaking the language. She is now comfortable with public speaking in English and credits AAWC with increasing her confidence in the subject.

"I hope to continue improving my English skills."



Kavita Jain*, 27, completed her studies in hotel management, won a national culinary competition and became a chef at an international luxury hotel before being promoted to Germany for a two-year tour. Today she is a successful chef on an American cruise ship.

"Manju Ma'am [AAWC CEO] has been more than just a mentor to me – she is like another parent. It is because of Ma'am and AAWC that I have been able to do any of this."



Mardina Goswami* 10, arrived at AAWC with no educational background. With assistance from AAWC she was enrolled in an English medium school. She loves studying and is a confident and bright student. She is a role model for younger students and excels in singing, art and playing the guitar.

"I like helping other students because one day I would like to become a doctor."



Safa Shaikh*, 27, filed and won an Anti-Corruption Bureau case against a corrupt police officer in the red light area who was harassing her community. After interning as a financial analyst at a multinational bank, she completed her **Master's degree in Commerce** and became an accountant for a multi-brand department store in Andheri.



Swati Gupta*, 6, spent much of her childhood hanging around clubs and gambling dens in the red light area. Outreach workers found her in these dangerous environments and convinced her caretaker to allow her to come to AAWC. She joined as an Umang beneficiary and has now graduated to the Udaan program. She is now a spirited girl who enjoys singing and learning at school.

"I like learning English and speaking in front of the class."



Rupali Shah*, 14 dreaded studies and disliked going to school so much that she would start crying once she reached school. With AAWC's motivation, she is now in the 10th grade, which her parents never expected would happen. She has developed the confidence to face the world, take up new challenges and is an ideal mentor today for the younger girls at AAWC.

"This is all a result of the diligent efforts of AAWC. I thought my girl would end up doing domestic work like me." - Rupali's mother



Shobha Kale*, 12, was once an unruly child who didn't follow directions from teachers. With AAWC's help she began to excel in her studies and was enrolled in a English medium school. She enjoys being a leader and helps in looking after the younger children at the AAWC center and taking guitar lessons.

"Guitar is my favorite activity. I love learning new songs and performing at AAWC events."



Avante Jain*, 24, was enrolled concurrently in a graphic design class while completing 11th standard, when a classmate told her about a vacancy at a multinational automobile company, She used the interviewing and public speaking skills she developed at AAWC to get the job. Today, she is a **sales executive** at an overseas automaker's showroom in Worli.



Mohini Das*, 6, comes from a lineage of *devadasis*. Her caretaker discouraged her from attending school and receiving an education as it is against the religious belief. AAWC intervened by enrolling her in school, greatly reducing the chance of her being trafficked. She says the best thing about AAWC is that she has a safe place to play with her friends.

"I like to read stories and play with the toys."

Umang



Sanjay Shinde*, 3, struggled with behavioral issues and failed to thrive at three NGOs before coming to AAWC. The structure and care provided by AAWC staff has helped improve his delayed speech and behavior. Now, he is an energetic toddler who is always smiling. His favorite activity is playing with puzzles.



Arman Jain*, 5, had serious health issues and fell sick frequently due to lack of proper nutrition. Proper nutrition, care and a positive environment provided by AAWC has significantly improved his health. He is now a happy and healthy child who thrives at school.



Karan Singh*, 4, suffered neglect and abuse in his home. When he arrived at AAWC, he would regularly express violence towards teachers and other students. With help from AAWC staff, he has learned to channel his energy and anger into other activities including art and games. He enjoys going on picnics, playing outside, and running races.

^{*} Name has been changed to protect identity.

Challenges

As an organization, AAWC aims to provide our beneficiaries with the necessary tools and resources for empowerment. However, we often face regular difficulties or unforeseen circumstances that impede the growth of the organization, which in turn, affects the functioning of the programs. The aim behind incorporating the challenges in the Annual Report is to help our supporters get a perspective about the challenges that AAWC face, while working with the red light community, on various fronts.

Society: The red light district is seeing escalating transformation in recent years, with brothels being bought by builders, leading to limited available housing, and increase in rent for the women in the area. This has put immense financial pressure on them to find alternate housing, often to distant suburbs and communicating to the area for work. Further, Kamathipura's mainstream population has been dissuading the women from practicing their profession, claiming the stigmatization has been preventing them access to better opportunities.



CEO and Fundraising and Communications Manager at Peach-tech exchange program



Sports Day organized by Concern India Foundation



Interactive session on effective parenting



Recreational session with the Umang children

Programs: Retention of beneficiaries is one of the major challenges faced by AAWC, since dropout or irregular attendance is often caused due to lack of housing in the area forcing families to move to distant suburbs. Further, the red light community dissuades girls from pursuing education by neglecting it, in lieu of domestic chores, family issues or taking them to native places. This proves to be a hindrance in their education and impacting the flow of services provided to them.

We also face difficulty in convincing the mothers to enroll their children into boarding placement for a long-term basis, as some of them urge us to remove their children within few months, despite being aware of the rules and regulations. This has become a frequent issue in the past year, leading to wastage of time and resources by AAWC staff and denying the children with better opportunities.

Financials

Audited Statements

Note: based on INR-USD exchange rate of 0.01605 as of 31 March 2015

Balance Sheet	F.Y. 2014-15			
Balance Sheet	INR	USD		
ASSETS				
Current Assets				
Cash-in-hand	65,566	1,052		
Bank account (domestic)	654,137	10,499		
Bank account (international)	882,387	14,162		
Total cash	1,602,090	25,714		
Advances (prepaid expenses)	581,259	9,329		
TDS receivable	248,922	3,995		
Total Current Assets	2,432,271	39,038		
Investments				
Bombay Mercantile Co-Op Bank Shares	900	14		
Fixed Deposits	19,261,141	309,141		
Total Investments	19,262,041	309,156		
Fixed Assets				
Computers	66,466	1,067		
Equipment	106,367	1,707		
Furniture and fixtures	323,356	5,190		
Motor car	227,119	3,645		
Mobile phone	8,315	133		
Total Fixed Assets	731,623	11,743		
TOTAL ASSETS	22,425,935	\$ 359,936		
LIABILITIE	S			
Current liabilities				
Membership fund	7,788	125		
Earmarked funds				
Domestic earmarked	7,291,928	117,035		
International earmarked	6,409,513	102,873		
Education Fund	300,000	4,815		
Total earmarked funds	14,001,441	224,723		
Corpus				
Corpus (domestic)	6,694,289	107,443		
Corpus (international)	267,406	4,292		
Total corpus	6,961,695	111,735		
Liabilities				
Liability for expenses	55,131	885		
TDS Payable	5,955	96		
Total Liabilities	61,086	980		
General funds (Income & Expenditure account)	1,393,925	22,372		
TOTAL LIABILITIES	22,425,935	\$ 359,936		

Income Statement

	F.Y. 2014-15		
	INR		USD
INCOME	Ξ		
General donations			
General (domestic)	3,765,268		60,433
General (international)	378,379		6,073
Total general donations	4,143,647		66,506
Interest			
Bank interest (domestic)	2,213		36
Bank interest (international)	27,222		437
Fixed deposit interest	1,319,789		21,183
Total interest	1,349,224		21,655
Total Income	5,492,871	\$	88,161
EVENO	-0		
EXPENSE			
Administrative	1,494,655		23,989
Program			
Umeed	353,824		5,679
Udaan	2,118,435		34,001
Umang	2,458,230		39,455
Total program	4,930,489		79,134
Audit Fees	44,944	\$	721
Depreciation	163,687	\$	2,627
	- [
Total Expenses	<u> </u>	\$	106,472
NET INCOME	1,140,904	\$	(18,312)

Statement of Cash Flows

		FY 20)14	
		INR		USD
STATEMENT OF (CASH FLO	OWS		
Net income		(1,140,904)		(18,312)
Plus: depreciation		163,687		2,627
Less: change in working capital		(116,529)		(1,870)
Net Cash Flows from Operations		(1,093,746)	\$	(17,555)
Net purchases of plant, property, equipment		(141,094)		(2,265)
Net investment in fixed deposits		(3,187,250)		(51,155)
Net Cash Flows from Investing		(3,328,344)	\$	(53,420)
Membership donations		-		
Net earmarked donations and expenses		5,472,137		87,828
Corpus donations		130,000		2,087
Net Cash Flows from Financing		5,602,137	\$	89,914
NET CHANGE IN CASH		1,180,047	\$	18,940
CASH CH	IECK			
Beginning cash		422,043		6,774
Plus: net change in cash		1,180,047		18,940
Ending cash		1,602,090	\$	25,714

Partners

Select Non-Profit Partners





























Select Corporate Partners























All Partners

Aakar Mumbai

Ahimsa Prasarak Trust

Akhil Bharatiya Andhashraddha Nirmulan Samiti

American School of Bombay

American Library & US Council General

Americares India Foundation

Arpan Aseema Atma

Australian Counsul General

AVEHI Public Charitable Educational Trust

Bank of Maharashtra

BYL Nair Charitable Hospital

Capgemini

Centre for Education and Research in

Environmental Strategies Child Rights & You Child Welfare Committee Clowns Without Borders Colaba Traffic Park

Columbia University, New York

Committed Communities Development Trust

Consulate General of Canada

Consulate General of the United States

Coordination Committee for Vulnerable Children

Dasra Disha Group

DSB International School

Family Welfare Training & Research Centre

FPAI

Friends of Society, Pune

The Foundation Fun OK Please Gaurabai Hospital GiveIndia

GlobalGiving GuideStar

Harrison Foundation HelpYourNGO

ICICI

Impact International

India NGO Award

Indiana Engineering Works

Indian Post Office

Indus International

International Resources for Fairer Trade

Jahangir Art Gallery Jeevan Sach J.J. Hospital

Justice Ventures International

KBH Bachooali Charitable Ophthalmic

& ENT Hospital Kids Postcard Project

Kidville India

Kotak Education Foundation

The Leela Group

Life Insurance Corporation

Lighthouse Project

Lions Club

Médecins Sans Frontières Mewsic Foundation Mumbai AIDS Forum

Mumbai District AIDS Control Society

Mumbai Mobile Creches

Municipal Corporation of Greater Mumbai Ward Office

MSRLM Nair Hospital Navjeevan Centre Nehru Planetarium

New Life Medical and Educational Trust

New Resolution India

Nirmala Niketan College of Social Work

Oasis India

The Oberoi Hotel, Nariman Point

Peacemakers Pentagon Consultants

Premier Ltd. Prerana

PricewaterhouseCoopers Raheja Universal Pvt. Ltd

Rajaram Bapu Surywanshi Garden

Rangoonwala Foundation

Rationing Kruti Samiti **Rawal Charities**

Reliance Foundation

Reserve Bank of India Robinhood Army

Rooh Wellness

Rotary Club Of Mumbai R.S. Nimkar Hospital Sahachari Foundation

Salaam Baalak Trust

Salvation Army Samhita

Samruddhi Mahila Bachat Gat

Sanjeevani

Sankalp Rehabilitation Trust

Sanmati Balniketan Seva Sadan Society

Sisters of Charity of St. Anne

Smiles32 Foundation

SNDT Women's University SOS Children's Village Alibaug

Spenta Multimedia Tata Hospital

Tata Institute of Social Sciences

Thomson Reuters Tropical Clothing Pvt. Ltd. United Way of Mumbai

Veermata Jijabai Bhonsle Udyan Park/Zoo

Vodafone Foundation India Warbug Pincus India Pvt. Ltd.

Wishing Well

Women and Child Welfare Committee Young FICCI Ladies Organisation

Zonta Club of Bombay III

Transparency Disclosures

Documentation Details

Registration (1)	Date	Registration ID	Validity
Society	23 Jun 1998	Mumbai 762	Indefinite
Trust	30 Oct 1998	F-20558 (Mumbai)	Indefinite
12A	14 Feb 2000	34740/99-2000	Indefinite
80G	19 Mar 2010	DIT(E)/ITO(Tech)/80G/1415/2009-10	Indefinite
FCRA	3 Aug 2001	83780802	Indefinite
PAN	30 Oct 1998	AAATA4142R	Indefinite
TAN		MUMA23308F	Indefinite
GiveIndia		784	Annual
GuideStar (2)		4358	Annual

Annual Return Type (3)	Date Submitted
Income Tax Return	25 Sep. 2015
FCRA Return	In process
Trust Annual Return	23 rd Sept. 2015
Annual Report (4)	27 th Nov 2015

Bank Details

Туре	Name	Address
Bank	Bank of Maharashtra	4, Riddhi Apartment, 10 Lane, Khetwadi Back Road, Sardar Patel Road, Mumbai-400004
Bank	Standard Chartered Bank	Crescenzo building, C-38/C-39, G-Block, BKC, Bandra (East), Mumbai-400051
Bank	Axis Bank	Apsara Multiplex, Ground Floor, Dr.D.B.Road, Grant Road (East), Mumbai-400007
Auditor	Natvarlal Vepari & Co.	Oricon House, 4th Floor, 12, K. Dubash Marg, Mumbai-400023

Managing Committee Details

Name	Designation	Age	Sex	Occupation	Board Relations	Meetings Attended (5)	Remuneration
Ashika Mehta	President	33	F	Private psychotherapist	Nil	4	Nil
Amruda Nair	Vice President	33	F	VP, hotel management	Nil	1	Nil
Maneck Davar	General Secretary	60	М	Proprietor, multimedia	Nil	4	Nil
Girish Dand	Treasurer	47	М	Proprietor, accounting	Nil	2	Nil
Sudarshan Loyalka	Member (founder)	68	М	Director, public companies	Nil	4	Nil
Vishnu Bhagwat	Member	76	М	Retired	Nil	3	Nil
Ramchandra Patil	Member	53	М	Manager, public company	Nil	4	Nil

Employee Details (6)

Gross monthly compensation (7)	Male	Female	Total
< 5,000	1	26	27
5,000 - 10,000	6	17	23
10,000 - 25,000	2	17	19
25,000 - 50,000	-	3	3
50,000 - 1,00,000	-	-	-
1,00,000 >	-	1	1
Total	9	64	73

Employee rank	Gross monthly comp. (7)
Head of organisation (CEO)	Rs. 1,15,000
Highest paid employee	32,500
Lowest paid employee (part-time)	2,500

Staff Type	Male	Female	Total
Employees, full-time	7	44	51
Employees, part-time	3	19	22
Consultants, full-time	-	-	-
Consultants, part-time	-	-	-
Volunteers, full-time	-	6	6
Volunteers, part-time	-	21	21
Total	10	90	100

Travel type	Total cost
Domestic	Rs. 2,01,201
International	-
Total	Rs. 2,01,201

^{1.} All registrations filed in State of Maharashtra.

Additional GuideStar details are available at <u>www.guidestarindia.org/Summary.aspx?CCReg=4358</u>.

^{3.} Annual returns for FY 2015 filed on time.

^{4.} Annual reports available online at www.aawc.in/media/annual-reports.html.

^{5.} During FY 2015, the Managing Committee met on 18th June 2014, 10th September 2014, 9th October 2014 and 3rd February 2015.

^{6.} All figures as of 31 March 2015.

^{7.} Gross monthly compensation includes gross salary and benefits.



Contact us:





Falkland Road Centre

Phone: +91 22 2381 9721

Address: 1st Lane Khetwadi, 1st Floor Municipal School,

Near Alankar Cinema, Mumbai 400004, India

Hours: Mon – Sat, 11AM – 7:30PM

Kamathipura Centre

Phone: +91 22 2308 3326

Address: 61-B, Room No. 6, Ground Floor, Shankarrao Pupala Marg, 11th Lane Kamathipura,

opposite Pochammadevi Temple, Mumbai 400008, India

Hours: Mon – Sat, 11AM – 7:30PM (day centre),

7PM - 10AM (night shelter)

Website: www.aawc.in

Email: programs@aawc.in | hr@aawc.in | give@aawc.in | media@aawc.in

CREDITS

Created and Compiled- Chandni Patel, Gabriela Perez

Edited- Manju Vyas, Bronagh Grace, Olivia Paige

Creative Inputs- Shikha Kashyap, Namita Khatu, Pranjali Das, Pradnya Kasle