

Annual Report

2013-2014

Apne Aap Women's Collective (AAWC)

the right to a better life for women and children in red light areas





From the CEO's desk

20 Dec 2014

Dear friends of Apne Aap Women's Collective,

The past financial year has been a time of tremendous growth at AAWC!

In mid-2013, it had become apparent that we had outgrown our former Kamathipura (KP) centre, where we had begun turning away members due to lack of space. As such, we were all very excited in January 2014 when we shifted to a much larger facility. It was only a few days later that we welcomed the Canadian delegation at KP centre during the Governor General's visit to India. AAWC was one of six NGOs selected for this special honour.



Indeed, we have been privileged to receive increasing recognition of our work on a national and international scale. Last year, we renewed our internship program with Columbia University and received honours from the Lions Club, MATCH International Women's Fund, Dasra Girl Power Awards, and Ennovent's Power to Empower Awards. This series of accolades culminated in our being named the Jury's Choice winner at the AmeriCares India Foundation's Spirit of Humanities Awards from 200+ NGOs in India. (see **Appendices > Accolades**)

This growing awareness of AAWC comes at a critical time for our organisation, as we have recently achieved a number of operational milestones. After AAWC's 15th anniversary, we redesigned our website, introduced online donations, and redesigned our financial system to facilitate fundraising from larger global institutional funders that can sustain our growing budget. Moreover, we recently increased our full-time staff by more than 40% by rigorously recruiting from the top schools of social work, including the Tata Institute of Social Sciences. Our new hires include a dedicated researcher, who will play a key role in identifying new suburban red light areas in Greater Mumbai, where AAWC will expand over the next 3-5 years. (see **Implementation > Management**)

Of course, our successful year did not pass without a few challenges. Last summer, I took several months of leave to remove a tumour. I am happy to report that I am now in full remission, and I cannot give enough thanks to the dedicated staff and stakeholders who carried out AAWC's operations while I was away. More recently, the Municipal Corporation of Greater Mumbai sent a sudden and unfounded notice to vacate our facilities at Falkland Road centre. While we continue to operate at FR centre, the issue has not been officially resolved.

Despite these challenges, the most important reasons for continuing our work at AAWC are the inspiring achievements of our members. Last fall, our first vocational program graduate left prostitution permanently to become a tailor. Our girls achieved a 99% pass rate on school exams, a 100% pass rate on board exams, and a 100% transition among 12th standard graduates to university. One young woman is studying for her dentistry exam, while the others pursue degrees in Arts, Commerce, and Nursing. Two of our alumni who are chefs at an international luxury hotel were both promoted for a two-year tour in Germany – they are only two of our many outstanding success stories. (see **Impact > Case Studies**) As AAWC enters its 17th year, I must say that I am truly grateful for all this organisation has added to my life. Thank you to all of you for your amazing support.

Warmest regards,

Manju Vyas

Chief Executive Officer

Apne Aap Women's Collective

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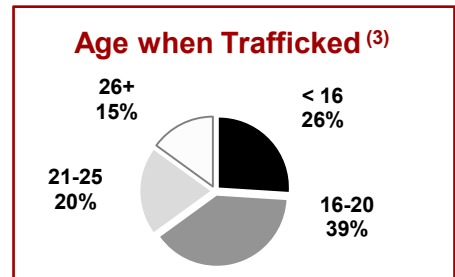
Mission

Founded in 1998, Apne Aap Women's Collective (AAWC) is an anti-trafficking organisation that serves the women and children of Kamathipura, the red light area of Mumbai and one of the largest and oldest red light areas in Asia. We operate three programs: **Umeed** for women in brothel-based prostitution (ages 18+), **Udaan** for girls (ages 6-18), and **Umang** for toddlers (ages 2-5). By providing our members with the tools and resources to create a better quality of life, we seek to empower women who have been trafficked into brothel-based prostitution and to prevent the cycle of intergenerational prostitution among their daughters.

As of March 2014, we have served more than 2,800 women and children. Our alumni have earned Bachelor's and Master's degrees and entered respected professions like accounting, beauty, business process outsourcing, dance, hospitality management, luxury cuisine, medical compounding, nursing, photography, retail, social work, and teaching.

Issue

Sex Trafficking



It is estimated that 4.5 million women and children are sexually exploited around the world⁽¹⁾, and that 3 million of them live in India⁽²⁾. Researchers further estimate that approximately 88% of Kamathipura's 5,000-10,000 women in prostitution are victims of trafficking⁽³⁾, who are, who are starved, raped, and tortured by their pimps and brothel owners. Without education or employable skills, they remain in prostitution to feed their families. Our field research tells us that rates begin at as little as Rs.30 per sex act. In this environment, as many as 90% of women have a sexually transmitted infection (STI) at any point, 70% are HIV+, and 40% are homeless when not working inside a brothel⁽⁴⁾.

Red Light Area

Women and children in the community face limited access to electricity and water, as well as constant exposure to pornography, narcotics, gambling dens, poor sanitation, fraudulent doctors, sexual abuse, solicitation by pimps and johns, and exploitation by law enforcement officers. Each brothel measures 200 sq. ft. and is divided by thin sheets or plywood into *pinjaras* ("cages"). Often, young children sleep under the beds or play unattended while their mothers are with clients. As brothels are used exclusively for sexual activity, women must find alternate housing when they are not working..

1. Source: International Labour Organization. (Oct 2013). *Measurement of Forced Labour*. Geneva, Switzerland.
2. Source: Dasra. (Nov 2013). *Zero Traffick: Eliminating Sex Trafficking in India*. Mumbai, India.
3. Source: Indian Institute of Population Sciences Studies Review in Orient Longman Research Study, 2006.
4. Karandikar, Sharvari Ajit, *Gender-based violence among female sex workers of Kamathipura, Mumbai, India: A contextual analysis*, 2008.

Most customers are businessmen, tourists, migrant laborers, or local laborers. Many of them believe harmful myths that increase the risk of young girls being coerced into prostitution, e.g., sex with children cures STIs and HIV/AIDS, sex without a condom increases sexual potency, sex with a virgin restores masculinity, etc.

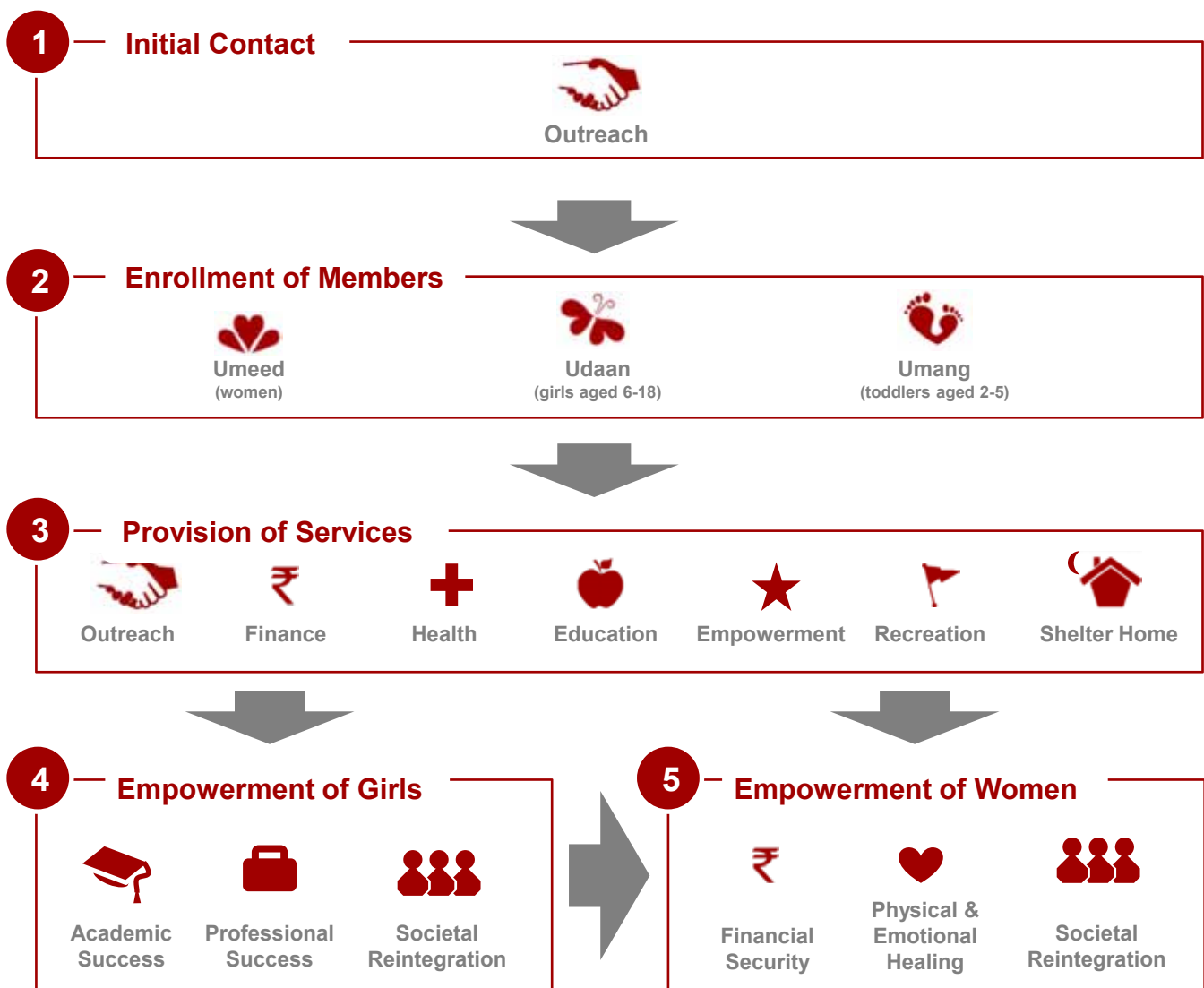
Legislation

In 1956, India enacted the Immoral Traffic Prevention Act (ITPA), which defines a trafficker as a person who “recruits, transports, transfers, harbours, or receives a person for the purpose of prostitution” by means of threat or use of force or deception, abuse of power; or giving or receiving of payments or benefits.

ITPA seeks to penalize activities incidental to prostitution but not prostitution itself, i.e., soliciting, practicing prostitution in public places or near police, living on the earnings of prostitution, owning a brothel, visiting a brothel, procuring or detaining for prostitution, and trafficking or attempted trafficking, especially of children (for whom consent is irrelevant). However, law enforcement officers more commonly use these laws to arrest the victims of trafficking and commercial sexual exploitation instead of punishing their exploiters.

Theory of Change

Women are given the long-term resources to exit prostitution permanently if and when they are ready. Their daughters receive the tools to secure well-paid jobs and even bring their mothers out of prostitution as well.



Governance

Team



Manju Vyas has served as **CEO** of AAWC since 1999. Previously, she was a Public Relations Officer at a multi-national company. Manju received her Master of Science degree in Botany from Holkar Science College.



Namita Khatu has served as **Program Director** since 2013. Previously, she was a Staff Coordinator at SMILE. Namita received her Master of Social Work from SNTD Women's University and her Bachelor of Arts in English Literature from Mumbai University.



Sangita Satyam has served as **Field Director** since 2006. Previously, she was a Field Officer for Rashtra Swasth Prabodhini. Sangita graduated from Open University and holds a Social Work certificate from Nirmala Niketan College of Social Work.



Elizabeth Tang has served as **Strategic Consultant** since 2012. Previously, she was an investment banker at Barclays in New York and Chief Operating Officer of an online startup in Boston. Elizabeth received her Bachelor of Arts in Economics from Harvard College.

Managing Committee



Ashika Mehta has served as **President** since 2012. She is a private psychotherapist and previously practiced at the New York Presbyterian Hospital. Ashika received her Master of Social Work from Columbia University and her Bachelor of Arts in Psychology from Vassar College.



Amruda Nair has served as **Vice President** since 2012. She is the Head of Corporate Asset Management at The Leela Group. Amruda received her Master of Management in Hospitality from Cornell University and two Bachelor's degrees from CHN University and Jaihind University.



Maneck Davar has served as **General Secretary** since 2010. He is the sole proprietor of Spenta Multimedia. Maneck also serves as Chairman of Mumbai Boat Show, Blue Water Publishing, Liquid Publishing, and the Society for the Protection of Children in Western India.



Girish Dand has served as **Treasurer** since 2013. He is the founder of G.K. Dand & Co. and serves on the board of several private companies. Girish received his Bachelor's degree from R.A. Podar College and became a chartered accountant at the age of 22.



Sudarshan Loyalka was the original **Founder** of AAWC. He is the Managing Director and Board member of several public companies. Sudarshan received his Bachelor of Science in Engineering from the University of Washington in Seattle.



Admiral Vishnu Bhagwat has been a Committee member since 2004. He is a former Chief of Naval Staff of India and has received both AVSM and PVSM medals in honor of his service. Vishnu graduated from the National Defence Academy of India.



Ramchandra Patil has been a Committee member since 1998. He is a Manager of a public limited company and an advocate for the rights of slum residents of Kurar Village.

Programs

Umeed

"Umeed" is the Hindi word for "hope". The objective of Umeed is to help women in prostitution maintain their physical, mental, and economic wellbeing. Umeed is not a one-time rescue program; rather, we seek to empower women with long-term skills so they can exit prostitution permanently when they are ready.

Outreach. AAWC conducts daily home and street visits, organizes monthly area activities, and assists women who come to the AAWC centre with their needs. Women also attend monthly meetings to learn about important reports, workshops, and updates.

Education. Umeed women can enroll in daily literacy classes for Hindi and/or English.

Empowerment. AAWC helps Umeed women obtain the identity documents (voter cards, ration cards, PAN cards) that are necessary to access routine public services or gain employment in the formal sector. Women also attend monthly awareness workshops on legal issues (sex workers' rights, legislation on prostitution, child protection) and on government schemes for which they are eligible. They may also choose to enroll in daily vocational training workshops to develop skills needed for alternate employment beyond the red light area (tailoring, jewelry-making).

Finance. AAWC teaches financial literacy to instill a culture of saving that is largely absent in the red light district. We assist Umeed members in opening and maintaining saving accounts at the Indian Post Office until they have saved enough money to open an account with the Bank of Maharashtra.

Health. Umeed women receive first aid, quarterly medical camps (general health, dental, vision, malaria, cancer detection), and regular health workshops (hygiene, nutrition, reproductive health, maternal/child health). A counselor helps them address personal and relationship issues like substance abuse, violence, sexual health, childcare, and alternative employment. Women living with HIV/AIDS or tuberculosis receive daily nutritional supplements, those who need long-term treatment or hospital care are provided subsidized medication and/or hospital referrals.

Recreation. Umeed women enjoy therapeutic communal bonding through activities like religious festivals (Hindu, Muslim, and Christian), park visits, and secular celebrations (International Women's Day).

Shelter. Umeed women who need special care are referred to hospital homes or shelter homes that specialize in treating chronic and/or terminal illnesses.

Udaan

"Udaan" is the Hindi word for "flight". The objective of Udaan is to empower daughters of women in prostitution (ages 6-18) to pursue a life away from the red light area. By encouraging these girls to develop a passion for education and self-confidence in their unique talents, we help them defy traditional notions of women as providers of sex, childbearing, and housekeeping. Unlike community programs that rely on vocational training in low-wage positions, we equip our girls to pursue aspirational professions and genuine socioeconomic mobility.

Outreach. AAWC conducts daily visits to homes, schools, and boarding homes to monitor Udaan girls. Girls also attend monthly meetings to learn about important reports, workshops, and updates.

Education. Udaan girls are enrolled in a municipal school or private school and attend daily afterschool tutoring at the AAWC center. We hold meetings to review each student's holistic progress with her mother on a monthly basis and evaluate the girls using customized unit tests on a quarterly basis between school exams. When a member completes 12th standard, AAWC guides her through a Bachelor's or Master's

program and helps pay for any private coaching fees.

Empowerment. Udaan girls develop self-esteem, discipline, talent, and leadership through weekly workshops, e.g., life skills (finance, health), professional skills (English, computers, CVs, job interviewing), creativity (painting, arts & crafts), fitness (Sports Day, dance), human rights (women's rights, environmentalism), and careers (law, film, medicine, finance, hospitality). When they are ready to enter the workplace, AAWC guides them through the proper vocational certifications, internships, and job placements.

Finance. AAWC teaches financial literacy to instill a culture of saving that is largely absent in the red light district. We assist Udaan members in opening and maintaining saving accounts at the Indian Post Office until they have saved enough money to open an account with the Bank of Maharashtra.

Health. Udaan girls receive daily nutritional meals and supplements, monthly physical checkups, quarterly medical camps (general health, dental, vision, immunisations, malaria, cancer detection), and regular health workshops (hygiene, nutrition, reproductive health). A counselor helps them address personal and relationship issues like academics, careers, puberty, relationships, or sexual abuse. If HIV/AIDS care or hospital care is required, we provide hospital referrals and diligent follow-up on treatments and medication.

Shelter. Udaan girls who face particular unsafe home environments can stay at the AAWC overnight shelter or at partner shelter homes in suburban areas, where girls can grow up far away from the red light area.

Recreation. Udaan girls develop healthy relationships with their peers and mentors through recreational activities like religious festivals (Hindu, Muslim, and Christian), theme park visits, carnivals, and secular celebrations (International Day of the Girl Child).



"Umang" is the Hindi word for "joy". The objective of Umang is to help toddlers (ages 2 to 5) develop physically, cognitively, emotionally, and socially in preparation for formal schooling. Although new members often mimic the violence, abusive language, and sex acts they observe at home, Umang provides a safe space for toddlers to unlearn harmful behaviors and form healthy habits.

Outreach. AAWC conducts daily visits to homes and boarding homes to monitor Umang children. Mothers of Umang children also attend monthly meetings to learn about important reports, workshops, and updates.

Education. Umang children are provided uniforms and attend daily kindergarten classes at the AAWC center, where they develop discipline, neuromotor coordination, basic English and Hindi literacy, and basic numeracy. Every month, we hold meetings to review all children's academic progress with their mothers and evaluate them using a holistic rubric. When they reach age six, all children are registered for school. Girls are enrolled in Udaan, and boys are referred to a partner organisation.

Empowerment. Umang children develop discipline, talent, self-confidence, and leadership through workshops, e.g., creative (painting, arts & crafts), fitness (Sports Day), and excursions (parks, gardens).

Finance. AAWC assists mothers in opening and maintaining saving accounts for their Umang children.

Health. Umang children receive daily nutritional meals and supplements, monthly physical checkups, quarterly medical camps (general health, dental, vision, immunisations, malaria, cancer detection), and regular health workshops (hygiene, nutrition). If HIV/AIDS care or hospital care is required, we provide hospital referrals and diligent follow-up on treatments and medication.

Shelter. Umang children who face particular unsafe home environments are referred to partner shelter homes in suburban areas, where they can grow up far away from the red light area.

Recreation. Umang children develop healthy relationships with their peers and mentors through religious festivals (Hindu, Muslim, and Christian), theme parks, carnivals, and secular celebrations (Children's Day).

Implementation

Management

Accolades

- **AmeriCares India Foundation's Spirit of Humanity Awards | Jury's Choice Winner:** AAWC was selected for our unprecedented and exemplary contributions from 200+ healthcare NGOs across India.
- **Canadian State Visit | NGO Honoree:** AAWC was selected as one of six NGOs to host the Canadian state delegation during its nine-day tour of India.
- **MATCH International Women's Fund | Finalist:** AAWC was among 50 finalists out of 1,200 applicants across 100 countries in a call for projects that dismantle barriers and change the world for women.
- **Dasra Girl Power Awards | Semifinalist:** AAWC was recognized as an impactful and innovative Indian nonprofit providing health, education, and life skills interventions for adolescent girls.
- **Lions Club of Thane-Kopri | Teacher's Day Honorees:** AAWC Field Director Sangita Satyam and the AAWC tuition teachers were felicitated on Teacher's Day for their contributions to children's education.
- **Ennovent's Power to Empower Awards | Semifinalist:** AAWC was recognized for our innovative and implementable solutions for the development of a sustainable vocational skills ecosystem in India.



AAWC at the Spirit of Humanity Awards



AAWC with the Canadian State delegation



Her Excellency Sharon Johnston enjoying a game of football with the Udaan girls



Poonam Awasthi, AAWC Field Director, marching at a rally for the HIV/AIDS bill

Advocacy

- **HIV/AIDS:** AAWC co-organized a flash mob with the Mumbai AIDS forum to support Parliamentary approval of legislation protecting people living with HIV/AIDS (PLHIV) from discrimination.
- **Child rights:** We actively supported a signature campaign by Child Rights and You (CRY) for the rights of underprivileged children in India.

Capacity Building

- **Program skills:** All staff attended external workshops on subjects like paralegal training, anti-sex trafficking, patients' rights, and child sexual abuse. We also conducted internal workshops on subjects like elementary counselling, malnutrition, mental health, and leadership development.
- **Management skills:** All members attended a series of advanced trainings in Microsoft Excel conducted by corporate a volunteer from Vodafone India's "World of Difference" program. Select staff also attended workshops on performance management and grant proposal writing conducted by Pentagon Consultants.
- **Strategic assessments:** Global employees from Thomson Reuters delivered an organisation-wide assessment of AAWC during a three-month capacity building / leadership development project. We also received recommendations on best practices in an audit report from Vodafone and Ernst & Young.
- **Monitoring & evaluation study:** Resty Magezi, an intern from Uganda, conducted an intensive survey across all AAWC stakeholders to determine the strengths and development areas of the Udaan program.



AAWC with the Thomson Reuters team



Keynote speaker Hasan Kamal at AAWC's 15th anniversary

Communications & Fundraising

- **Website relaunch:** AAWC redesigned and relaunched our website with all-new content, photos, YouTube videos, research, testimonials, press releases, reports, and an online payment gateway.
- **15th anniversary celebration:** Members heard speeches by successful AAWC alumni and a keynote speech by Hasan Kamal, a prominent Urdu journalist. The celebration also included representatives from the U.S. Consulate, the Canadian Consulate, Médecins Sans Frontières, and other AAWC partners.
- **15th anniversary fundraiser:** During the 2013 holiday season, we raised almost 10 lakhs in 1 month through GlobalGiving's online fundraising platform during our first international fundraising campaign.
- **Standard Chartered Mumbai Marathon:** AAWC was proud to be represented by Jai Bhatia, Yogendra Bhonsale, Sumer Juneja, and Avanish Kumar as runners in the annual marathon.

Resource & Talent

- **Facilities:** We moved into a larger facility in January 2014, where we look forward to serving more women and children in the Kamathipura community.
- **Staff:** We launched a dedicated talent management strategy this year to hire 6 new Masters in Social Work candidates from two of the best schools of social work in India and an experienced accountant to implement our redesigned finance and budgeting strategy.
- **Interns and volunteers:** We hosted two interns from Columbia University during the summer of 2013 and will do so again in 2014. We also welcomed global interns and volunteers from Argentina, Australia, Canada, France, Germany, India, Indonesia, Japan, Sweden, the United Kingdom, the United States, and Uganda. As a Germany intern said, **"I came as an intern, I became a partner, and I left as a sister."**

Umeed

Education

- **Literacy program:** Twenty women were active and regular students and seven successfully graduated from the program during FY 2014.

Empowerment

- **Exits from prostitution:** The first graduate of Sareelution successfully left Kamathipura and prostitution by finding a job in a garment factory in Sion.
- **15th anniversary celebration:** Members heard speeches from Umeed alumni on their new lives and professions after leaving Kamathipura. Udaan alumni also spoke about their achievements and encouraged all Umeed women to enroll their daughters into Udaan.
- **Sareelution:** This vocational program teaches women how to use sewing machines to stitch handbags and other items from recycled saree material. Throughout the year, AAWC encouraged women to join Sareelution through frequent small group meetings.
- **Vocational workshops:** Umeed women attended workshops hosted by NGOs like Samruddhi Mahila Bachat Gat and International Resources for Fairer Trade to learn about creative handicrafts and self-help.
- **Jewelry workshops:** Women learned to make eco-friendly necklaces from varnished paper beads.
- **Child's Future Session Series:** We launched this focus group for mothers of girls who stay at the AAWC night shelter, with the objective of expanding it to all Umeed women after the initial pilot phase ends in June 2014. These sessions address topics like adult literacy programs and various income-generating opportunities. In addition to inviting Umeed alumni to speak about their successes in these programs, we experimented with new communication techniques like videos and PowerPoint presentations.



Women listening to an Umeed alumna at the 15th anniversary celebration



Women laughing during an ice breaker at a monthly meeting



Paper bead necklace vocational workshop



Child 's Future Session Series for mothers

Finance

- **Life insurance:** An agent from Life Insurance Corporation spoke about low-premium insurance policies and encouraged women to save and purchase policies in case of unforeseen future emergencies.
- **Savings accounts:** Umeed members opened 6 new Post Office microsavings accounts and 44 new Bank of Maharashtra accounts.



Dental camp



De-addiction workshop

Health

- **Medical camps:** Women attended community-wide camps for general health, dental, vision, and cancer detection. After follow-up by AAWC, they now independently go to the hospital for further treatment.
- **Family health awareness:** Staff conducted a street play on health services offered by AAWC and primary health centres in the community related to pre-natal care and immunisation. Women also attended workshops during Umeed monthly meetings on Umang regulations, monthly Udaan and Umang health check-ups, family planning, reproductive health, and physical/sexual/verbal abuse of children.
- **Tuberculosis:** A resource person from Ward D spoke about the WHO-recommended Directly Observed Treatment Short Course (DOTS) government program for treating tuberculosis.
- **De-addiction:** Sankalp Rehabilitation Trust conducted a session on de-addiction from tobacco, alcohol, and other drugs.



Street play on health care



Annual picnic at Virar

Recreation

- **Religious festivals:** Umeed women celebrated a number of religious festivals, including Navratri and Diwali, Eid, Christmas, Makar Sankranti, and Holi. They enjoyed games, songs, dances, and sweets.
- **International Women's Day:** Umeed members were recognized for their achievements in various categories (e.g., regular attendance at monthly meetings, regular participation in adult literacy program, punctuality of children at Umang daily classes). They also enjoyed playing Holi with eco-friendly powder.
- **Annual picnic:** The women enjoyed a day at Virar's hot springs and Vajreshwari and Ganeshpuri temple.

Udaan

Education

- **Educational milestones:** All members except 1 passed their school exams, resulting in a 99%+ pass rate, and 2 ranked first in their classes of ~60 students each. Of the 5 students appearing for board exams, 1 passed 10th standard, 4 passed 12th standard, and 4 enrolled in Bachelor's degree programs in nursing, arts, or commerce. Another alumna, Shweta Katti, received a full-tuition scholarship to Bard College in New York and was named one of *Newsweek's* "25 Under 25 Women in the World".
- **Computer literacy:** Volunteers from Australia's Centre for Education and Research in Environmental Strategies (CERES) taught computer literacy and played computer games with the girls.
- **Daily tuitions:** The girls attended daily tutoring sessions at the AAWC centre. A Kotak Education Foundation volunteer also reviewed math concepts with the Udaan members.
- **Higher education:** A professor at SNTD Women's University conducted a workshop on degree programs and Non-Formal Education (NFE) opportunities after graduation.



Collage of aspirations: "My Dreams"



Shweta Katti at Bard College



Medals awarded at 15th anniversary



Udaan girls studying at the American Library at the U.S. Consulate General

Empowerment

- **Career milestones:** One young woman was selected for an internship in hospitality management with Trident Hotels' "Hunar Se Rozgar" program and aspires to become a five-star chef.
- **15th anniversary celebration:** Members heard speeches from Udaan alumni on their educational and professional successes during and after their time at AAWC. Speakers included a chef at an international luxury hotel, a social worker, and a scholarship student at an American university (Shweta Katti).
- **Educational and career excursions:** Udaan girls enjoyed visits to a number of institutions, including the American Library at the Consulate General, DSB International School, Sir J.J. Hospital, Nehru Planetarium, the Reserve Bank of India, local post offices, and local police stations.

- **Career workshops:** The older girls received regular guidance on career opportunities. A volunteer from Seva Sadan conducted a workshop on vocational courses as a career path after completing 12th standard. A group of volunteers from engineering professions conducted a workshop on careers in architecture and software engineering.
- **Human rights excursions:** The girls took a two-day trip to Pune to visit Sanmati Balniketan, an orphanage operated by Sindhutai Sapkal, who is known as the “Mother of Orphans” in India. They also watched a performance by Miracles on Wheels, a dance company of differently abled artists.
- **Achieve Together Conference:** The girls attended a full-day leadership conference hosted by the American School of Bombay. Conference speakers included Dr. Mukund Rajan, Chairman of the Tata Council for Community Initiatives; and Nandita Das, a prolific actor, Masters in Social Work graduate, and Chairperson of the Children’s Film Society.
- **Social issues essay competition:** On the occasion of Gokulashtami, Udaan members wrote essays on the social issue of their choice. The winning essays included discussions on Independence Day and the status of Indian women in the 21st century.
- **Creative workshops:** Susan Laidlaw, wife of the Consul General of Canada in Mumbai, and Cindy Thomas conducted weekly activities with the girls in drawing, painting, and other arts and crafts. Volunteers from Capgemini Consulting also conducted painting, dance, and other interactive activities. Interns from SNTD University led a workshop on diya painting for the Diwali festival.
- **Kick-boxing class:** Anita Hoffmann, an intern from Germany, introduced the girls to the theory of self-defense and basic punching and kicking techniques.



Career guidance workshop



Wooden animal toys painted by the girls



Diya painting workshop



Weekly creative workshop by Susan Laidlaw and Cindy Thomas

Finance

- **Saving accounts:** No new Bank of Maharashtra accounts were opened this year due to a regulation against minors. In the following year, there will be a government scheme in place.

Health

- **Medical camps:** Girls attended community-wide camps for general health, dental, vision, and malaria detection.
- **Art-based counselling:** Sarita Ganesh, a faculty member from the Tata Institute of Social Sciences, conducted weekly counselling sessions with the girls through art.
- **Health workshops:** Udaan members attended regular workshops on reproductive health and hygiene, with an especial focus on menstruation.
- **Child rights workshops:** The girls learned about the Protection of Children from Sexual Offences Act (POCSO) and the United Nations Convention on the Rights of the Child (UNCRC).
- **Annual Sports Day:** The girls actively competed for prizes in various sports and fitness activities.



Annual Sports Day



Republic Day mural of handprints



DSB International School carnival



Annual picnic at Shangrila Waterpark

Shelter

- **Interschool competitions:** Two girls won 2nd and 4th place for singing and drawing.
- **Counselling:** A clinical psychologist from Tata Institute of Social Sciences provided weekly group sessions on aggression, stealing habits, and confidence development.

Recreation

- **Festivals:** Udaan members celebrated Navratri and Diwali with Aditi Sarangdhar, a Marathi actor who is well known for her portrayal of strong female leads. On Makar Sankranti, they wrote their aspirations on a collage of kites to celebrate the kite-flying festival. On Republic Day, they celebrated the founding of India by creating a mural of the Indian map on the AAWC office wall. On Raksha Bandhan, they celebrated with Vivek Gore, a Marathi television and film director, and tied rakhis to one another's wrists. On Holi, they played with eco-friendly coloured powder.
- **Annual picnic:** Udaan members enjoyed a sunny day at Shangrila Waterpark.
- **Other recreation:** The girls enjoyed DSB International School annual carnival and were entertained by a troupe of Swedish clowns from Clowns Without Borders.

Umang

Education

- **Right to Education Act:** Mothers learned about free compulsory education for all children ages 6-14.

Empowerment

- **15th anniversary celebration:** Umeed alumni spoke about the positive impact that AAWC has had on their Umang children and encouraged their peers to enroll their toddlers in Umang.
- **Extracurricular excursions:** Premier Ltd. organized visits to Nehru Planetarium and Colaba Traffic Park.
- **Outdoor activities:** The children enjoyed dancing, balloon games, drawing, painting, and other activities during excursions to Rajaram Bapu Surywanshi Garden and “The World Is in Our Hands”.
- **Monthly mother’s meeting:** Mothers received updates on their children’s holistic development.

Health

- **Medical camps:** Children attended camps for general health, dental, malaria detection, and immunisation.
- **Monthly health checkups:** Gaurabai Hospital facilitated checkups to prevent illnesses due to unhygienic living conditions at home, which affects 60% of Umang children.
- **Annual Sports Day:** The toddlers enjoyed a fun-filled day of games and competitions.



Colaba Traffic Park



Annual Sports Day



Enjoying the Kidville gymnasium



Diwali celebration

Recreation

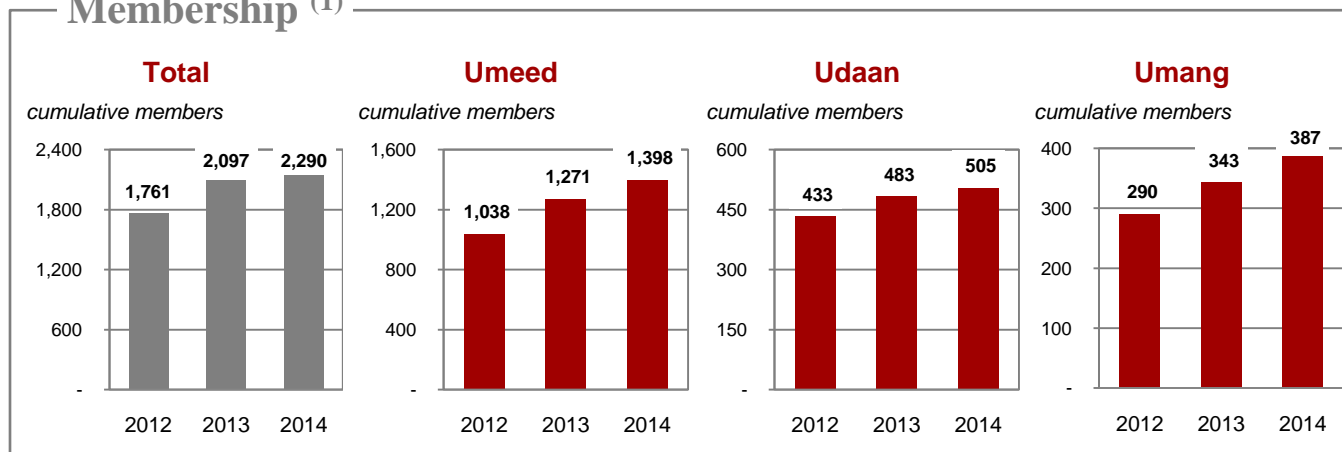
- **Festivals:** Umang children celebrated a wide range of festivals, including Raksha Bandhan, Independence Day, Gokulashtami, Eid, Makar Sankranti, Republic Day, and Holi.
- **Kidville:** On the occasion of AAWC’s 15th anniversary, the children enjoyed a day at Kidville, an upscale gymnasium for mothers and toddlers, where they enjoyed milkshakes, dancing, and a puppet show.
- **Children’s Day:** Umang members printed leaves and created a rose garden collage.
- **Annual picnic:** The children discovered new animals at the Veermata Jijabai Bhonsle Udyan Park/Zoo.

Impact

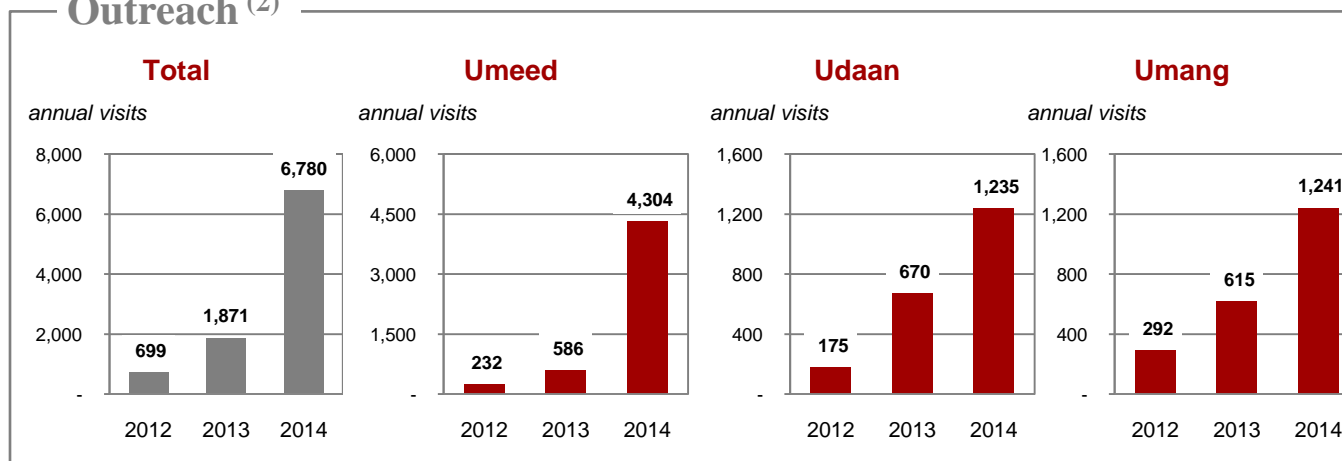
Statistics

For financial year ending 31 March 2014. Please note some statistics may differ slightly from those reported in FY 2013 Annual Report due to an updated monitoring methodology.

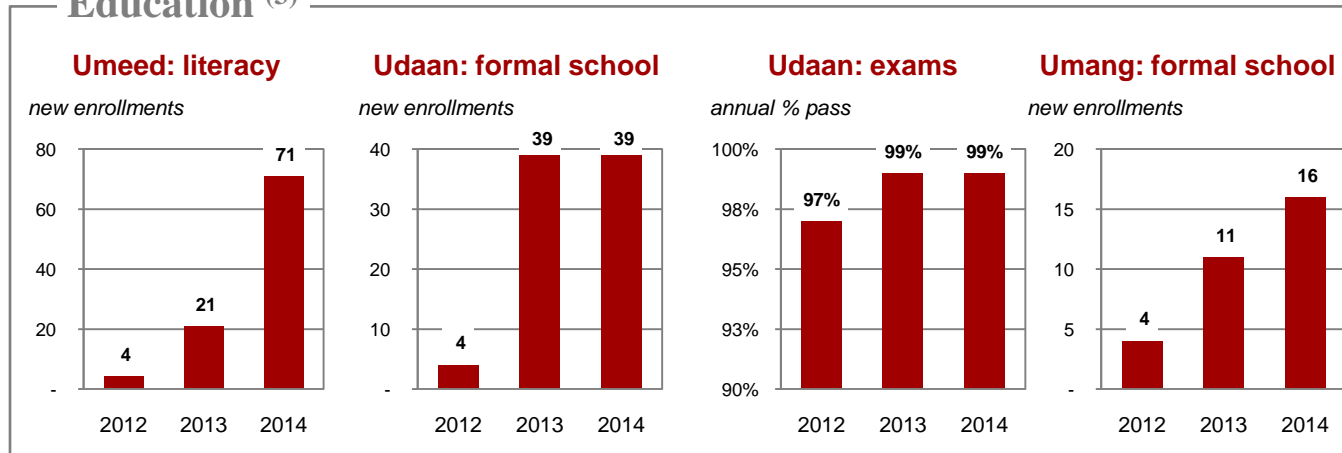
Membership (1)



Outreach (2)



Education (3)

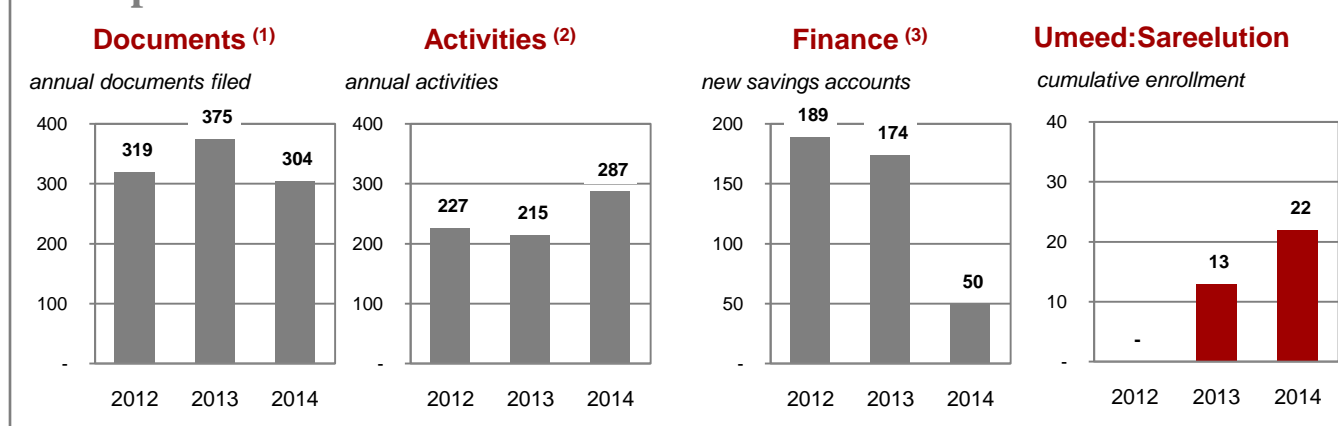


1. As of 31 March 2014, AAWC has served more than 2,800 individuals, including non-members.

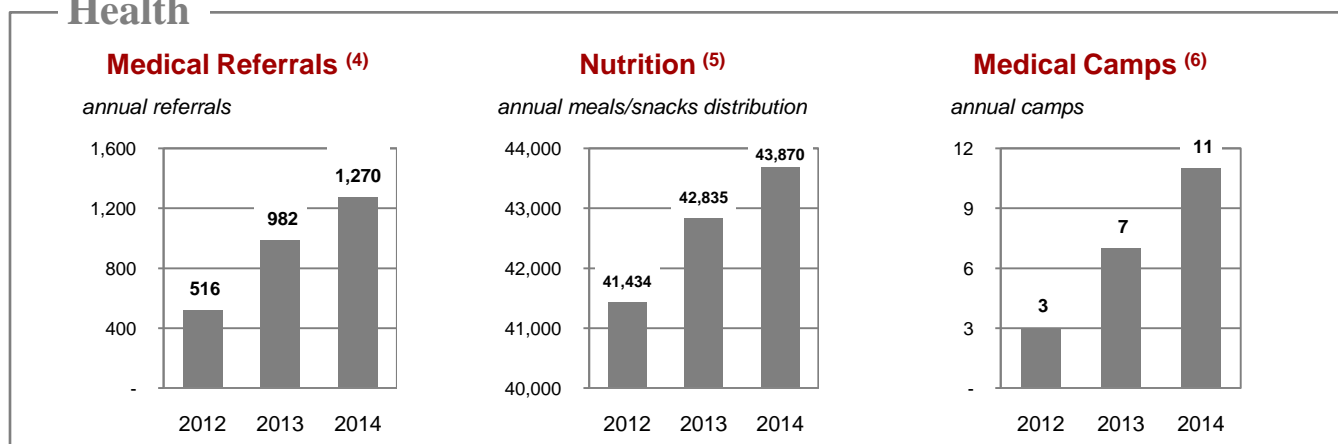
2. Includes visits by field team to members' homes, hospitals, and boarding homes, as well as visits by members to the AAWC centre.

3. School year begins in June (second quarter)

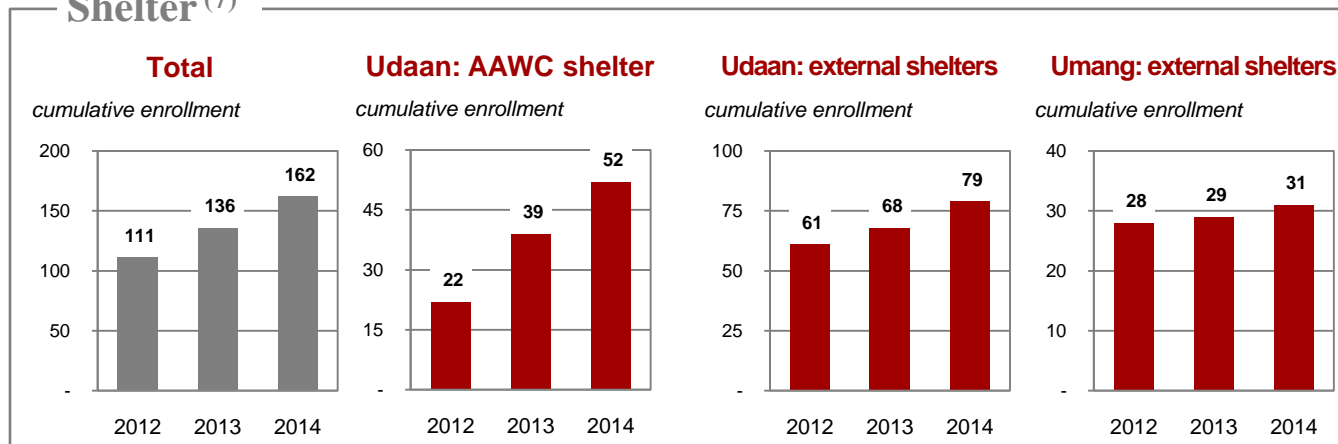
Empowerment



Health



Shelter (7)



1. Documents include ration cards, PAN cards, Aadhaar cards, gazette filings, health cards, voting cards, birth certificates, birth affidavits, general affidavits, and death certificates. Documents filed decreased in FY 2014 due to the introduction of the Aadhaar card in FY 2013, which significantly increased the number of documents filed in that year.
2. Activities include all workshops and excursions for legal awareness, general health knowledge, reproductive health knowledge, government schemes awareness, creativity development, career exploration, life skills development, professional skills development, physical fitness, human rights awareness, recreation, and other extracurricular purposes.
3. Savings accounts include micro-saving accounts held at Apni Bachat (discontinued in FY 2013) and the Indian Post Office, as well as formal bank accounts held at the Bank of Maharashtra.
4. Medical referrals are provided to ensure members are properly treated at hospitals, where they are often denied service due to discrimination.
5. Nutrition is distributed to all HIV/AIDS/TB patients in Umeed and to all members of Udaan and Umang.
6. Medical camps include general health, dental, vision, malaria detection, cancer detection, and immunisation camps.
7. AAWC shelter is located in Kamathipura, while external shelters are located throughout Greater Mumbai.

Impact

Case Studies

Umeed



Pinky Sharma*, 46, learned to manage her HIV and leave prostitution with the help of AAWC. Today, she is a **social worker** for other women in the red light area.

"Now everyone calls me 'Madam' at my new job at the NGO, but not in the same way that I ever imagined the word."



Duhita Ghosh*, 38, came to AAWC as a survivor of rape and trafficking and left as the first graduate of the Sareelution vocational program. Today, she is a garment factory **tailor**, and her children live in AAWC-affiliated boarding homes and attend English-medium schools.

"I have received the strength to take care of myself and my children, without fear of a man."



Chandrika Pillai*, 36, escaped from her brothel and returned to South India, where she supports herself and her daughter's boarding school education through **agricultural farming**.

"I learned how to help myself; more importantly I helped my daughter escape the red light profession. Now, I hear her speak in fluent English. I'm so proud of everything she is going to be."

Udaan



Divya Mehta*, 28, married the son of a local brothel madam at age 16 when her mother passed away. However, she returned to school to finish 12th standard while taking care of her son. Today, she is pursuing a **Bachelor's degree in Commerce** and plans to take a government job in accounting to support her family.



Kavita Jain*, 27, won a national culinary competition and became a **chef at an international luxury hotel**. Recently, she was promoted to Germany for a two-year tour.

"Manju Ma'am [AAWC CEO Vyas] has been more than just a mentor to me – she is like another parent. It is because of Ma'am and AAWC that I have been able to do any of this."



Malika Shah*, 27, worked at AAWC as a part-time accountant while completing her Bachelor's degree in Commerce. When she accompanied her mother to a South Mumbai hospital, she impressed the senior management so much with her maturity and intellect that they hired her as a full-time **accountant**.



Safa Shaikh*, 27, filed and won an Anti-Corruption Bureau case against a corrupt police officer in the red light area who was harassing her community. After interning as a financial analyst at a multinational bank, she completed her **Master's degree in Commerce** and became an accountant for a multi-brand department store in Andheri.



Renu Khambata*, 26, is a **social worker** at Magic Bus, a nonprofit organisation that moves children out of poverty through mentoring and a sports-based curriculum. She has greatly developed her personality and confidence and has even given a speech to thousands of people at a recent Magic Bus event.



Avante Jain*, 24, enrolled concurrently in a graphic design class while completing 11th standard. When a classmate told her about a vacancy at a multinational automobile company, she used the interviewing and public speaking skills she developed at AAWC to get the job. Today, she is a **sales representative** at the automaker's showroom in Worli.



Jaya Malhotra*, 24, pursued her passion for teach by completing a Higher School Certificate, a social work certification, and a teaching certification. Today, she works full-time as an Umang teacher at AAWC while studying for a **Bachelor's degree in Social Work**.

"Apne Aap taught me and pushed me to be whatever I wanted to be."



Shweta Katti, 20, worked as a part-time maths tutor at AAWC before she was placed at Kranti, a partner shelter home. Under Kranti's guidance, she received a full-tuition scholarship to Bard College in New York. And was featured in **Newsweek's "Women in the World: 25 Under 25 Young Women to Watch"** for her exceptional achievements.



Sonali Gaur*, 10, previously stayed at a night shelter with an unhygienic and unsafe environment. Today, Sonali lives at the AAWC night shelter, where she no longer falls sick constantly, and feels confident and secure at night.

"Earlier I didn't like getting up early, but now I am excited to get up and get ready for school."



Thanavi Krishnan*, 11, was abandoned by her mother as an infant and developed a habit of collecting tobacco packets and C-grade films. Today, she lives in the AAWC night shelter, which has brought structure and discipline to her life and taught her to appreciate education.

"My favorite part of AAWC is the teachers. I want to be an English/Marathi teacher when I grow up."



Shanti Mehra*, 6, used to stand on the steps of the brothel with her mother every day. Today, she lives in the AAWC night shelter and has re-discovered the joyful educational and recreational activities of a proper childhood.

"I love the bedtime stories that the teachers tell us to help us fall asleep."

Umang

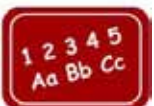


Disha Shetty*, 7, joined Umang speaking only Kannada. Today, she speaks fluently in both English and Hindi and attends **St. Joseph's School**, a private English-medium school.

"It's only because of the educational training that my daughter received from AAWC that she was able to pass the interview at a renowned private school." - Disha's mother



Shabana Khatun*, 6, joined Umang as a disruptive student and isolated child who only spoke Bengali. Today, she is a **curious and exuberant child** who loves to ask and answer questions during class and even calls out her classmates' mistakes in Hindi, Marathi, and English to help them learn.



Asma Shaikh*, 5, was an antisocial child who, due to constant neglect, had difficulty recognizing even her own mother and sister. Today, she is a **bright student** at a partner boarding home and has formed a close relationship with her sister. She looks forward to beginning formal schooling next year.

* Name has been changed to protect her identity.

Financials

Audited Statements

Note: based on INR-USD exchange rate of 0.01663 as of 31 March 2014

Balance Sheet

	FY 2014	
	INR	USD
ASSETS		
Current Assets		
Cash-in-hand	1,639	27
Bank account (domestic)	277,573	4,616
Bank account (international)	142,831	2,375
Total cash	422,043	7,019
Advances (prepaid expenses)	535,586	8,907
Tax-deductible salaries receivable	116,980	1,945
Total Current Assets	1,074,609	17,871
Investments		
Bombay Mercantile Co-Op Bank Shares	900	15
Fixed Deposits	16,073,892	267,309
Total Investments	16,074,792	267,324
Fixed Assets		
Computers	46,603	775
Equipment	125,138	2,081
Furniture and fixtures	305,493	5,080
Motor car	267,199	4,444
Mobile phone	9,783	163
Total Fixed Assets	754,216	12,543
TOTAL ASSETS	□ 17,903,617	\$ 297,737

LIABILITIES

Current liabilities		-
Membership fund	7,788	130
Earmarked funds		
Domestic earmarked	5,570,075	92,630
International earmarked	2,659,228	44,223
Education Fund	300,000	
Total earmarked funds	8,529,303	136,853
Corpus		
Corpus (domestic)	6,564,289	109,164
Corpus (international)	267,407	4,447
Total corpus	6,831,696	113,611
General funds (Income & Expenditure account)	2,534,830	42,154
TOTAL LIABILITIES	□ 17,903,617	\$ 292,748

Income Statement

	FY 2014	
	INR	USD
INCOME		
General donations		
General (domestic)	2,295,177	38,169
General (international)	1,201,044	19,973
Total general donations	<u>3,496,221</u>	<u>58,142</u>
Interest		
Bank interest (domestic)	24,187	402
Bank interest (international)	32,332	538
Fixed deposit interest	1,672,861	27,820
Total interest	<u>1,729,380</u>	<u>28,760</u>
Total Income	<input type="checkbox"/> 5,225,601	\$ 86,902
EXPENSES		
Administrative	799,154	13,290
Program		
Umeed	736,647	12,250
Udaan	1,082,171	17,997
Umang	1,214,566	20,198
Total program	<u>3,033,384</u>	<u>50,445</u>
Audit Fees	39,326	<input type="checkbox"/> 654
Depreciation	95,347	<input type="checkbox"/> 1,586
Transfer to Education Fund	300,000	<input type="checkbox"/> 4,989
Total Expenses	<input type="checkbox"/> <u>3,832,538</u>	<input type="checkbox"/> <u>63,735</u>
NET INCOME	<input type="checkbox"/> <u><u>958,390</u></u>	\$ <u><u>15,938</u></u>

Statement of Cash Flows

	FY 2014	
	INR	USD
STATEMENT OF CASH FLOWS		
Net income	958,390	15,938
Plus: depreciation	95,347	1,586
Less: change in working capital	(190,101)	(3,161)
Net Cash Flows from Operations	□ 863,636	\$ 14,362
Net purchases of plant, property, equipment	(55,230)	(918)
Net investment in fixed deposits	(8,162,132)	(135,736)
Net Cash Flows from Investing	□ (8,217,362)	\$ (136,655)
Membership donations	-	
Net earmarked donations and expenses	4,135,216	68,769
Corpus donations	82,420	1,371
Net Cash Flows from Financing	□ 4,217,636	\$ 70,139
NET CHANGE IN CASH	□ -3,136,090	\$ (52,153)
CASH CHECK		
Beginning cash	3,558,133	59,172
Plus: net change in cash	(3,136,090)	(52,153)
Ending cash	□ 422,043	\$ 7,019

Appendices

Accolades



**India NGO Awards
Top 10 Small NGOs**
Jun 2014



**Spirit of Humanity
Jury's Choice - India**
Apr 2014



**Canadian State Visit
NGO Honoree - India**
Mar 2014



**MATCH International
Finalist - International**
Feb 2014



**Girl Power Awards
Semifinalist - India**
Jan 2014



**World of Difference
Partner - India**
Jan 2014



**Power to Empower
Semifinalist - India**
Dec 2013



**Project Generate
Partner - International**
Oct 2013



**Lions Club
Honoree - Mumbai**
Sep 2013



**Red Rickshaw Revolution
Partner - India**
Mar 2013



**Oberoi Melting Pot
Partner - Mumbai**
Oct 2012



**Dasra Social Impact
Partner - India**
Sep 2012

Partners

Select Non-Profit Partners



Select Corporate Partners



All Partners

Aakar Mumbai
Akhil Bharatiya Andhashraddha Nirmulan Samiti (ABANS)
American School of Bombay
Arpan
Aseema
Atma
AVEHI Public Charitable Educational Trust
Bank of Maharashtra
BYL Nair Charitable Hospital
Cappgemini
Centre for Education and Research in Environmental Strategies (CERES)
Child Rights & You (CRY)
Child Welfare Committee (CWC)
Clowns Without Borders
Colaba Traffic Park
Columbia University, New York
Committed Communities Development Trust (CCDT)
Consulate General of Canada
Consulate General of the United States
Coordination Committee for Vulnerable Children (CCVC)
Dasra
Disha Group
DSB International School
Family Welfare Training & Research Centre (FWT&RC)
Friends of Society, Pune
The Foundation
Gaurabai Hospital
GiveIndia
GlobalGiving
GuideStar
ICICI
Impact International
Indian Post Office
International Resources for Fairer Trade (IRFT)
Jahangir Art Gallery
Jeevan Sach
J.J. Hospital
Justice Ventures International
KBH Bachooali Charitable Ophthalmic & ENT Hospital
Kids Postcard Project
Kidville India
Kotak Education Foundation (KEF)
Kranti
The Leela Group
Life Insurance Corporation (LIC)
Lighthouse Project
Médecins Sans Frontières (MSF)
Mumbai AIDS Forum (MAF)
Mumbai District AIDS Control Society (MDACS)
Mumbai Mobile Creches
Municipal Corporation of Greater Mumbai (MCGM) Ward Office
Navjeevan Centre
Nehru Planetarium
New Life Medical and Educational Trust (NLMET)
New Resolution India
Nirmala Niketan College of Social Work
Oasis India
The Oberoi Hotel, Nariman Point
Pentagon Consultants
Premier Ltd.
Prerana
Rajaram Bapu Surywanshi Garden
Rangoonwala Foundation
Rationing Kruti Samiti (RKS)
Reliance Foundation
Reserve Bank of India
R.S. Nimkar Hospital
Sahachari Foundation
Salaam Baalak Trust
Salvation Army
Samhita
Samruddhi Mahila Bachat Gat
Sanjeevani
Sankalp Rehabilitation Trust
Sanmati Balniketan
Seva Sadan Society
Sisters of Charity of St. Anne
Smiles32 Foundation
SNDT Women's University
SOS Children's Village Alibaug
Spenta Multimedia
Tata Hospital
Tata Institute of Social Sciences (TISS)
Thomson Reuters
United Way of Mumbai
Veermata Jijabai Bhonsle Udyan Park/Zoo
Vodafone Foundation India
Wishing Well
Women and Child Welfare Committee (WCWC)
Young FICCI Ladies Organisation (YFLO)

Transparency Disclosures

Documentation Details

Registration (1)	Date	Registration ID	Validity
Society	23 Jun 1998	Mumbai 762	Indefinite
Trust	30 Oct 1998	F-20558 (Mumbai)	Indefinite
12A	14 Feb 2000	34740/99-2000	Indefinite
80G	19 Mar 2010	DIT(E)/ITO(Tech)/80G/1415/2009-10	Indefinite
FCRA	3 Aug 2001	83780802	Indefinite
PAN	30 Oct 1998	AAATA4142R	Indefinite
TAN	--	MUMA23308F	Indefinite
GivelIndia	--	784	Annual
GuideStar (2)	--	4358	Annual

Annual Return Type (3)	Date Submitted
Income Tax Return	30 Oct 2013
FCRA Return	28 Oct 2013
Trust Annual Return	25 Nov 2013
Annual Report (4)	11 Oct 2013

Bank Details

Type	Name	Address
Bank	Bank of Maharashtra	4, Riddhi Apartment, 10 Lane, Khetwadi Back Road, Sardar Patel Road, Mumbai-400004
Bank	Standard Chartered Bank	Crescenzo building, C-38/C-39, G-Block, BKC, Bandra (East), Mumbai-400051
Bank	Axis Bank	Apsara Multiplex, Ground Floor, Dr.D.B.Road, Grant Road (East), Mumbai-400007
Auditor	Natvarlal Vepari & Co.	Oricon House, 4th Floor, 12, K. Dubash Marg, Mumbai-400023

Managing Committee Details

Name	Designation	Age	Sex	Occupation	Board Relations	Meetings Attended (5)	Remuneration
Ashika Mehta	President	31	F	Private psychotherapist	--	6	-
Amruda Nair	Vice President	31	F	VP, hotel management	--	3	-
Maneck Davar	General Secretary	58	M	Proprietor, multimedia	--	5	-
Girish Dand	Treasurer	45	M	Proprietor, accounting	--	2	-
Sudarshan Loyalka	Member (founder)	65	M	Director, public companies	--	6	-
Vishnu Bhagwat	Member	74	M	Retired	--	1	-
Ramchandra Patil	Member	NA	M	Manager, public company	--	6	-

Employee Details ⁽⁶⁾

Gross monthly compensation (7)	Male	Female	Total
< 5,000	-	9	9
5,000 - 10,000	-	7	7
10,000 - 25,000	-	8	8
25,000 - 50,000	-	1	1
50,000 - 1,00,000	-	-	-
1,00,000 >	-	1	1
Total	-	26	26

Staff Type	Male	Female	Total
Employees, full-time	-	18	18
Employees, part-time	-	8	8
Consultants, full-time	-	-	-
Consultants, part-time	1	-	1
Volunteers, full-time	-	2	2
Volunteers, part-time	-	2	2
Total	1	30	31

Employee rank	Gross monthly comp. (7)
Head of organisation (CEO)	Rs. 1,43,128
Highest paid employee	35,000
Lowest paid employee (part-time)	2,000

Travel type	Total cost
Domestic	Rs. 1,87,052
International	-
Total	Rs. 1,87,052

1. All registrations filed in State of Maharashtra.
2. Additional GuideStar details are available at www.guidestarindia.org/Summary.aspx?CCReg=4358.
3. Annual returns for FY 2013 filed after 30 Sep 2013 due to discovery and revision of errors and re-submission of returns.
4. Annual reports available online at www.aawc.in/media/annual-reports.html.
5. During FY 2014, the Managing Committee met on 16 Apr 2013, 4 Jul 2013, 2 Sep 2013, 11 Sep 2013, 14 Nov 2013, and 19 Feb 2014.
6. All figures as of 31 March 2014.
7. Gross monthly compensation includes gross salary and benefits.

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Contact us:

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Address: 1st Lane Khetwadi, 1st Floor Municipal School,
near Alankar Cinema, Mumbai 400004, India

Hours: Mon – Sat, 11AM – 7:30PM

Kamathipura Centre

Phone: +91 22 2308 3326

Address: 61-B, Room No. 6, Ground Floor, Shankarrao Pupala Marg, 11th Lane
Kamathipura, opposite Pochammadevi Temple, Mumbai 400008, India

Hours: Mon – Sat, 11AM – 7:30PM (day centre),
7PM – 10AM (night shelter)

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